

MAke BELIEVe Ideas



AUTUMN 2026

CONTENTS

CLICK ON THE
BUTTONS
TO JUMP TO
A SECTION

BOARD BOOKS

2-18

INSPIRATIONAL

19

PICTURE BOOKS

20-22

ACTIVITY BOOKS

23-26

STATIONERY

27

HALLOWEEN

28-33

CHRISTMAS

34-47

CLICK ON THESE BUTTONS
TO WATCH OUR TITLES

COME ALIVE!

CLICK HERE
TO WATCH

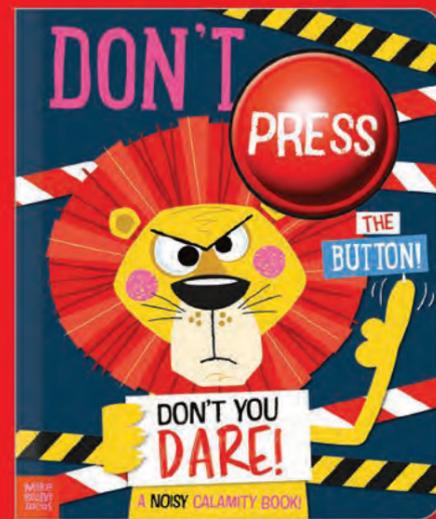


Don't Press the Button! 0+ NEW TITLE

This fun catastrophe board book features silly scenarios that end up in a mess when the reader presses the big red sound button! Little ones will love pressing the button on every page, and then lifting the flap to see what chaos the noise has caused.



Available August
Stuart Lynch
9781806832842
10 pp cased BB with a sound button die-cut through to the cover and flaps throughout
226 x 186 x 16 mm
£8.99

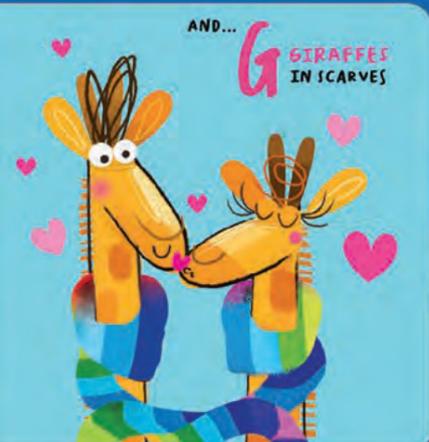
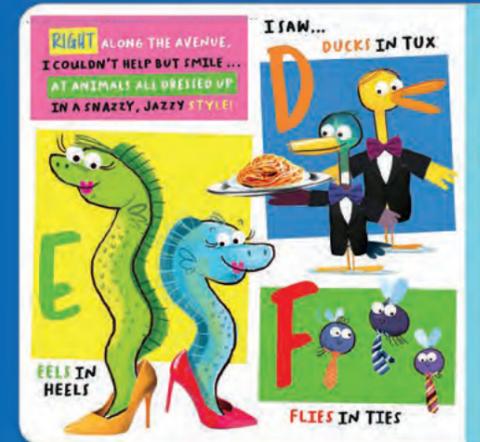
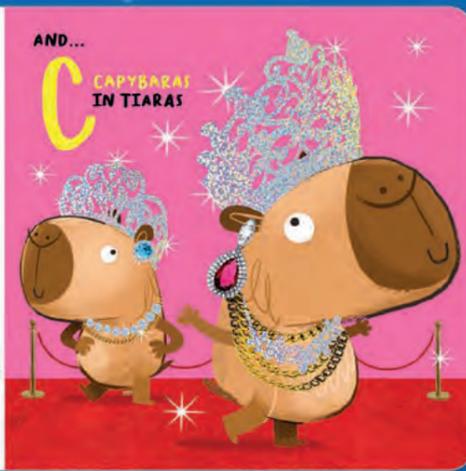
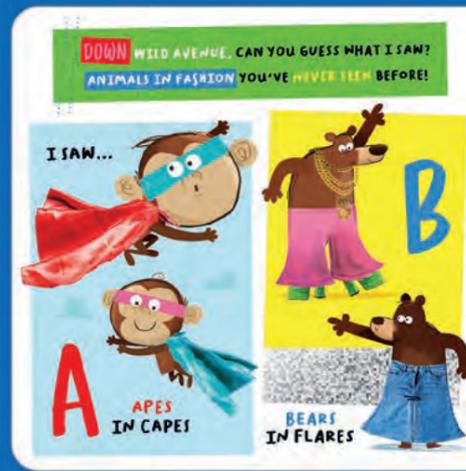
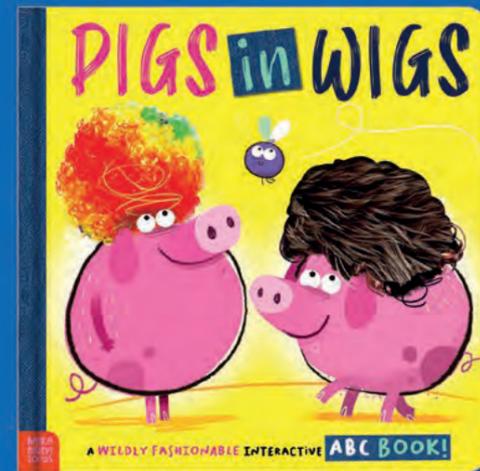


Pigs in Wigs 0+ NEW TITLE

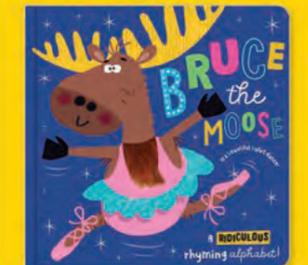
Take a walk on the wild side and meet an animal crew full of funny fashion. This silly ABC has fun rhyming text with playful touch-and-feel areas, sliders, and flaps, perfect for little ones to explore the alphabet.



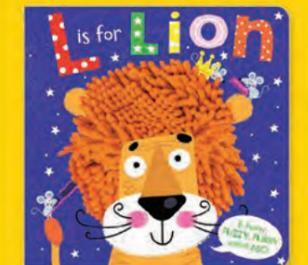
Available September
Ian Worrall-Dutton
9781806832866
16 pp cased BB with a variety of novelties throughout
222 x 222 x 16 mm
£9.99



Also available:



Edward Miller
9781803378688



Edward Miller
9781803374680



Stuart Lynch
9781800582439
26 pp cased BB with googly eyes on the cover and touches throughout

Over 260,000 sold

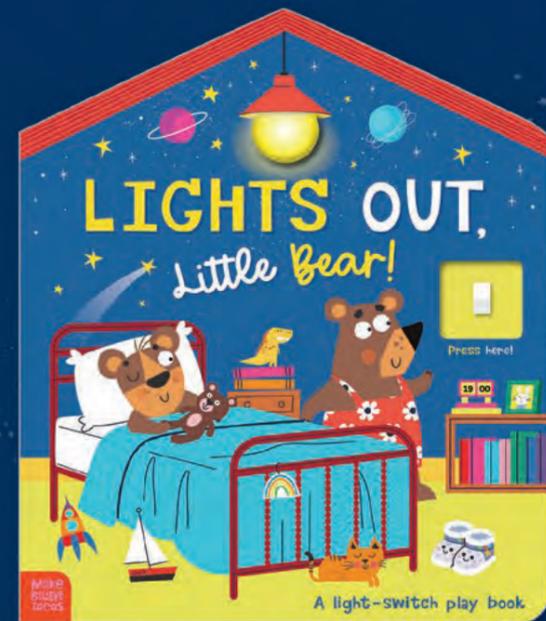
Lights Out, Little Bear! 3+ NEW TITLE

Little Bear just isn't ready to go to sleep. So, as Mum Bear comes to tell him, "Lights out!", Little Bear insists on putting the light back on . . . and lets his imagination run wild! Press the switch to turn the light on and off in this funny story about settling down to sleep.

SWITCH AND LIGHTS



Available August
Edward Miller
9781806832880
12 pp shaped BB
with lights and
a switch die-cut
through to the cover
235 x 200 x 18 mm
£9.99



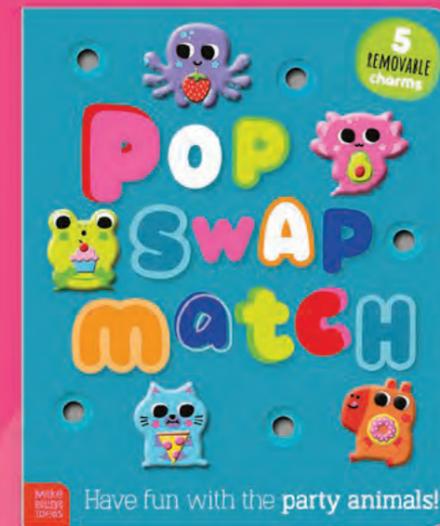
Pop Swap Match 3+ NEW TITLE

Join the party animals for some wild matching fun in this colourful board book. Have fun popping the five sensory charms into the holes on each page as you find and match different colours, animals, and items!

FIVE SENSORY CHARMS



Available August
Danielle Mudd
9781806833313
10 pp EVA BB with
5 removable soft
PVC charms on the
cover and die-cut
holes throughout
225 x 185 x 23 mm
£7.99



POP into place!



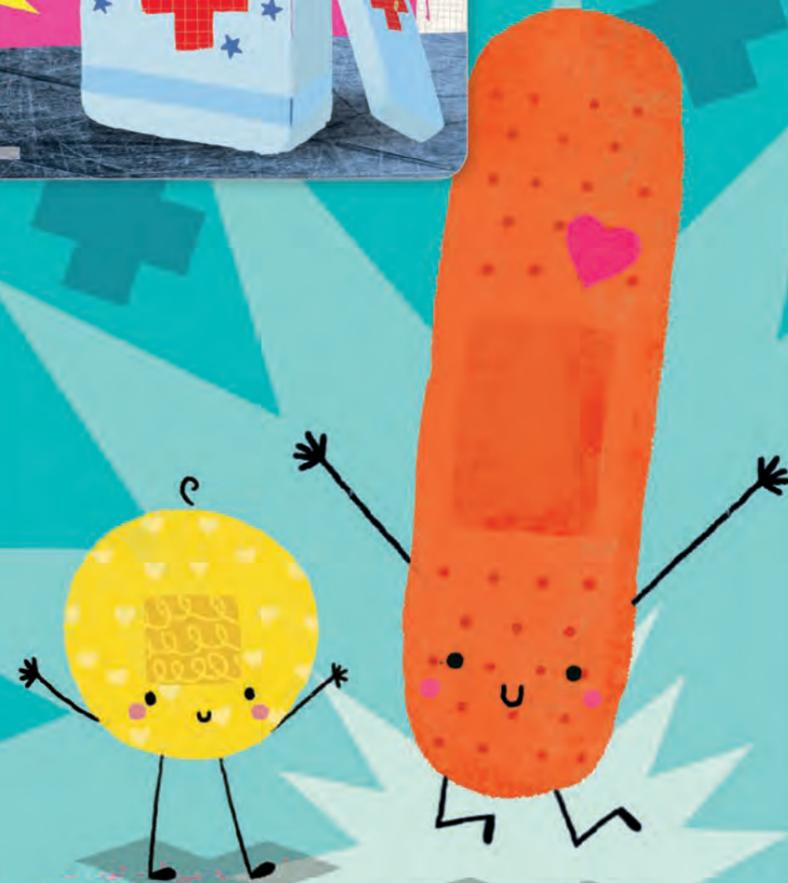
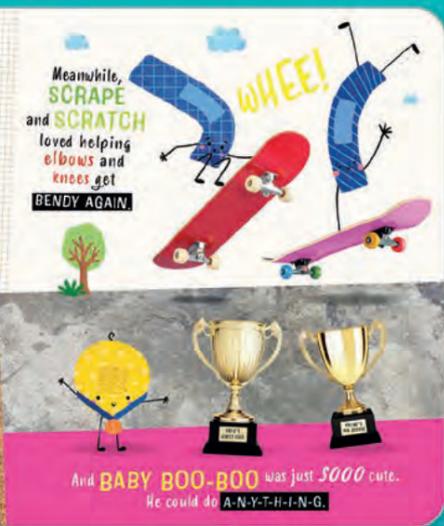
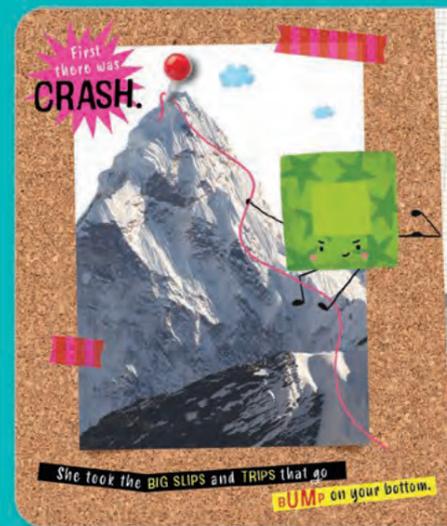
Ouch! 3+ **NEW TITLE**

Meet the plasters. They are always on hand for every slip, trip, or bump on the bottom! But Ouch the plaster feels stuck in her box. Perhaps there are other ways she can make things feel better? Have fun exploring the touches and using your own plaster in this feel-good story.

PLASTER AND TOUCHES



Available August
Katie Rudge
9781806832903
18 pp cased BB with
a plaster on the
cover and touches
throughout
210 x 176 x 17 mm
£6.99

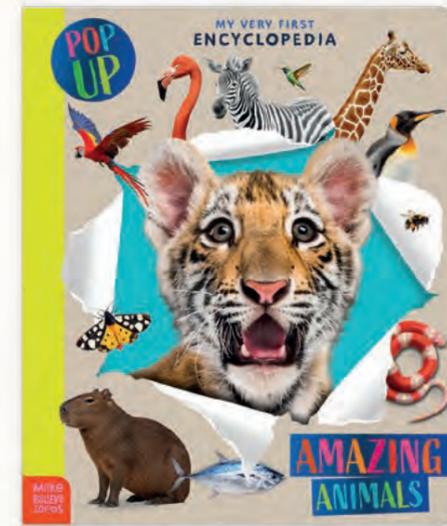


Pop Up My Very First Encyclopedia: Amazing Animals 0+ **NEW TITLE**

COOL POP-OUT ANIMALS



Available August
9781806832927
12 pp cased BB with
pop-ups throughout
210 x 176 x 20 mm
£8.99



KOMODO DRAGONS are the **WORLD'S BIGGEST** lizards.



Got Too Silly 0+

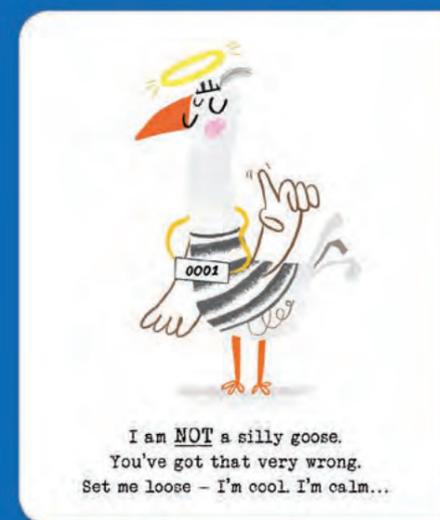
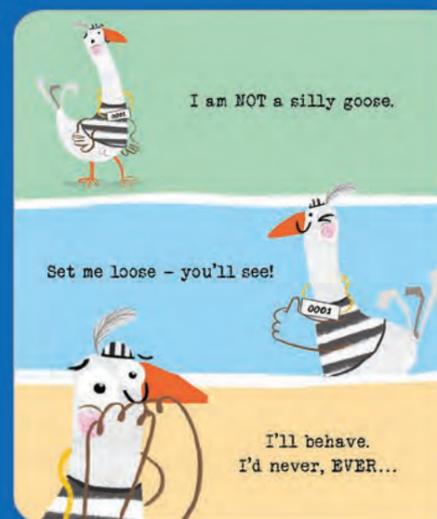
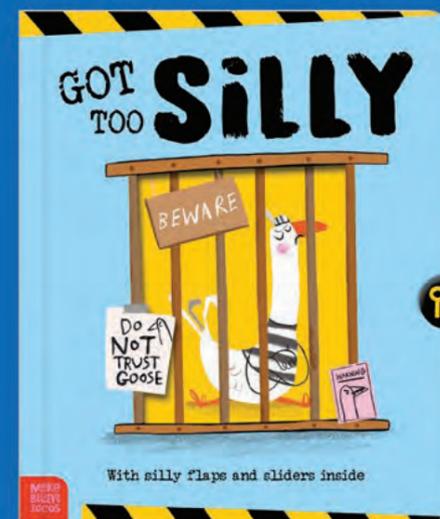
NEW TITLE

Goose has, once again, been locked away for being too silly. But he's determined to persuade you to let him out! Can he be trusted? Have fun lifting flaps and pulling sliders to set goose loose, and then quickly shut him away again each time he's a silly goose!

SLIDERS AND FLAPS



Available August
Brandon Mattless
9781806832828
12 pp cased BB
with sliders and
flaps throughout
210 x 176 x 17 mm
£6.99



HONK! HONK! HONKING! HONK!



There Was a Greedy T-Rex Who Swallowed a Fly! 3+

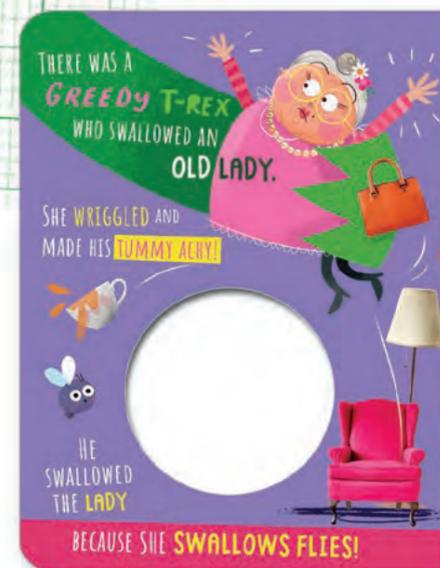
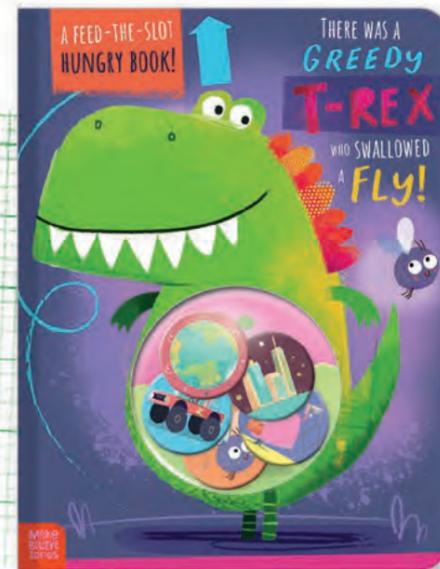
NEW TITLE

... But he's still hungry! This dinosaur-themed adaptation of the popular rhyme features a cool drop-slot blister and five play pieces, perfect for an interactive story time. Little ones will love feeding the greedy dino all kinds of silly snacks ... including the infamous Old Lady herself!



Available August
Ian Worrall-Dutton
9781806832507
12 pp BB with
a drop-in slot and
5 removable counters
in a blister die-cut
through to the cover
233 x 176 x 13 mm
£7.99

DROP-SLOT BLISTER



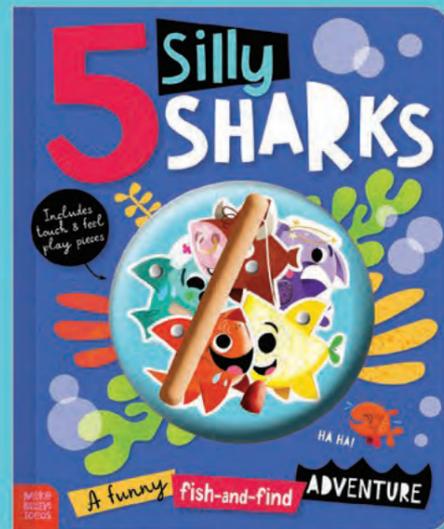
5 Silly Sharks 3+ NEW TITLE

Get ready for a hilarious shark-fishing adventure! Use the fishing rod to catch the very silly sharks, and then one by one, slot them into the puzzle-fit area on every page. With five touch-and-feel magnetic shark pieces, this interactive book helps little ones build fine motor skills and early counting confidence.

MAGNETIC SHARK PIECES



Available August
Ian Worrall-Dutton
9781806832941
12 pp cased BB with a magnetic fishing rod and 5 touch-and-feel pieces in a blister, and recessed areas throughout
231 x 190 x 23 mm
£8.99

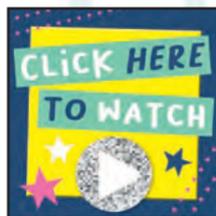


WARNING SHARP MATERIALS!

Squish and Snugg: Highland Cow 0+ NEW TITLE

Ginger's first day at Highland Tots Stay & Play is approaching and she's worried it won't go well! Join Ginger as she learns to share her feelings in this touching story. Complete with a super-soft fur cover and embroidered details, this book doubles as a comforting plush toy to snuggle, squish, and squeeze.

SOFT SQUISHY COVER



Available August
Beverley Hopwood
9781836426622
18 pp padded BB with details sewn onto a velboa cover
210 x 180 x 35 mm
£9.99



Over 865,000 sold

Also available:



Curious Capybara
9781836427940



Kind Bunny
9781836427612



Groovy Axolotl
9781805441908



Noisy Chick
9781836421153



Happy Cow
9781805445685; 12 pp

Count and Slide: Ocean Friends

3+

NEW TITLE

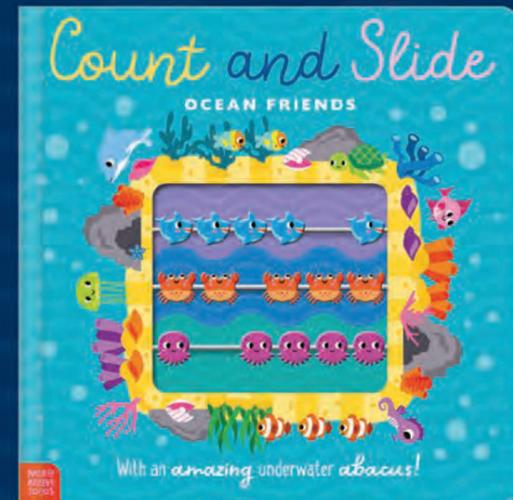


SEA CREATURE ABACUS



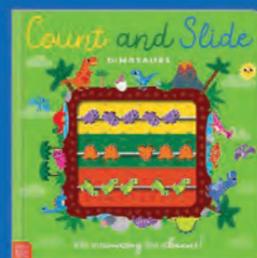
Available August
Scott Barker
9781806834303
10 pp cased BB
with sliding soft
PVC beads die-cut
through to the cover
236 x 236 x 18 mm
£9.99

Count and slide with the funny ocean friends. This innovative counting book has a built-in sea creature abacus to encourage sensory play and improve hand-eye coordination, as well as playful rhymes to promote an early love of reading.

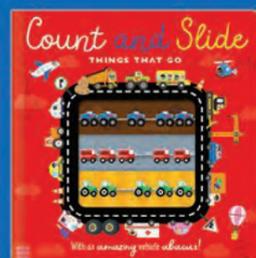


Also available:

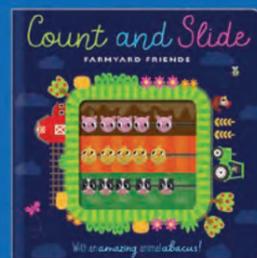
Over 330,000 sold



9781836428442



9781836424642



9781805445425

Have You Ever Seen a Green Capybara?

1 1/2+

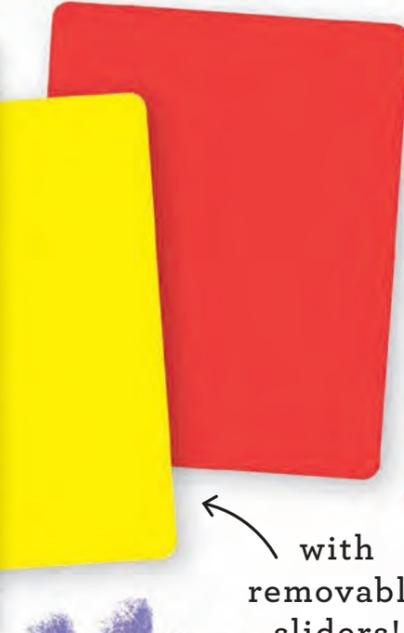
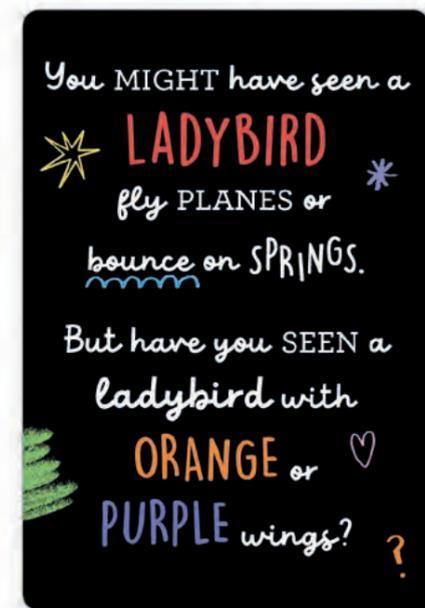
NEW TITLE

SLIDERS AND ACETATE WINDOWS



Available August
Nichola Cowdery
9781806832521
10 pp BB with
sliders and acetate
windows throughout
233 x 156 x 16 mm
£7.99

Have you ever seen a green capybara . . . or a purple ladybird? With coloured acetate windows on each spread, children can choose from four replaceable sliders and slide them in to transform the animals into lots of different silly colours!



Also available:



Ian Worrall-Dutton
9781836424369

Never Touch 0+

With hilarious illustrations, amusing rhymes, and bumpy silicone touches, children will love meeting the funny characters in our best-selling Never Touch range.

Over 27 million sold of the Never Touch range



Stuart Lynch
10 pp cased BB
with textured silicone
touches throughout
186 x 186 x 19 mm
£7.99

 9781805444640	 9781836427872	 9781785989087	 9781786922670	 9781800582699	 9781803377438
 9781788437011	 9781800581401	 9781803372631	 9781803375472	 9781785984280	 9781836424543
 9781803371658	 9781789477467	 9781800582613	 9781789470963	 9781788436809	 9781805446255
 9781800581869	 9781788432795	 9781805441823	 9781789471984	 9781803374536	 9781836426028

Never Touch a Grumpy Cow! 0+

NEW TITLE

BUMPY SILICONE TOUCHES



Available August
Stuart Lynch
9781806832965
10 pp cased BB with
textured silicone
touches throughout
186 x 186 x 19 mm
£7.99

The weather is gloomy, frosty, and stormy – just like the animals! Give them warm layers and accessories to help fend off the rain, wind, and other harsh conditions. Join the fun in this rhyming book, and enjoy touching all of the grumpy bumpy characters . . . if you dare!

NEVER touch a **grumpy cow!**

You **MUST NEVER TOUCH** A **grumpy deer** who **HATES** the noisy **STORM!**
STOP her **HUFFS** with snug **EARMUFFS** to keep her **CALM** and **WARM.**

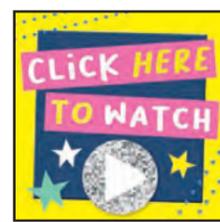
You **MUST NEVER TOUCH** A **grumpy cow** whose **HAIR** won't stay **IN PLACE.**
 Suggest a **HAT** to **BLOCK** the **WIND** and calm her **MOODY FACE!**

Never Touch the... 0+

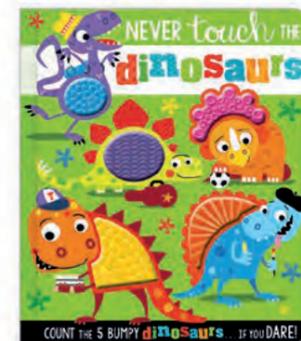
Meet the stinkiest, grumpiest, and bumpiest silicone characters in these amusing books! Count down from five as you join the friends on their exciting adventures.

Over 4.15 million sold

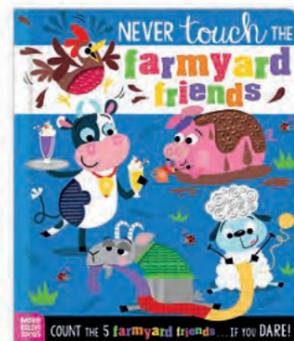
BUMPY SILICONE TOUCHES



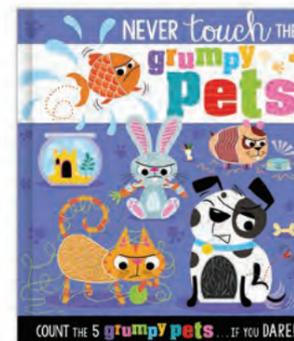
Stuart Lynch
14 pp cased BB
with 5 textured
silicone touches die-cut
through to the cover
210 x 176 x 13 mm
£7.99



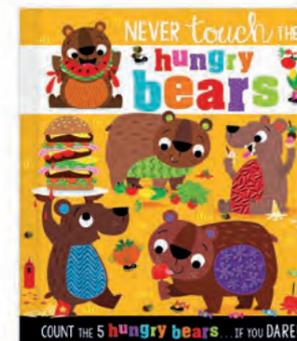
9781788439848



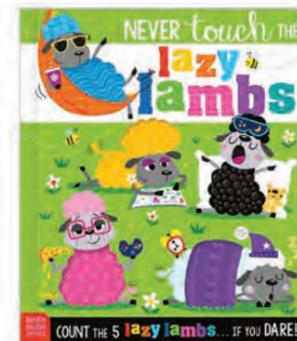
9781805444695



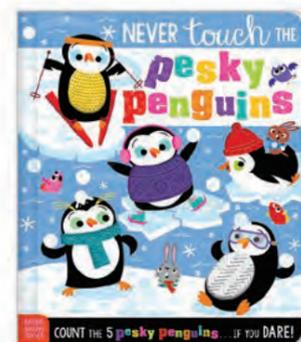
9781805446279



9781805441786



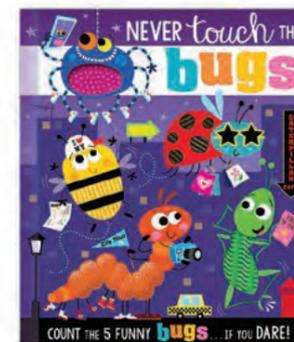
9781836427513



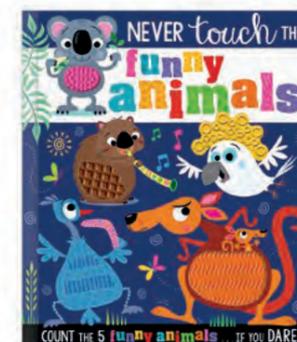
9781836424413



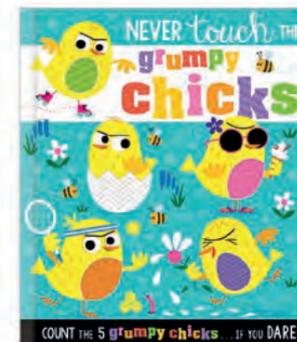
9781803371672



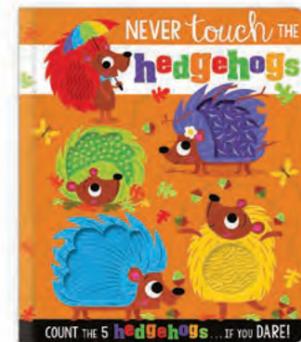
9781800581876; £6.99



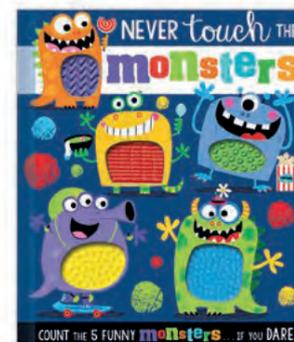
9781803375489; £6.99



9781800583870; £6.99



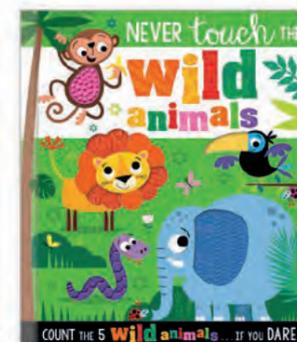
9781803372617; £6.99



9781789477474; £6.99



9781789472714; £6.99



9781800582460; £6.99



Never Touch the Capybaras 0+

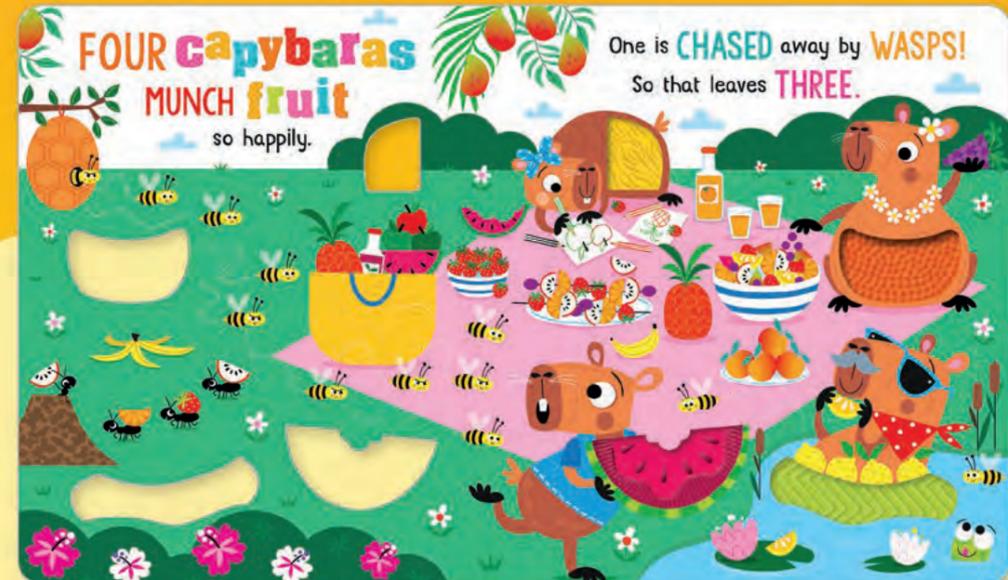
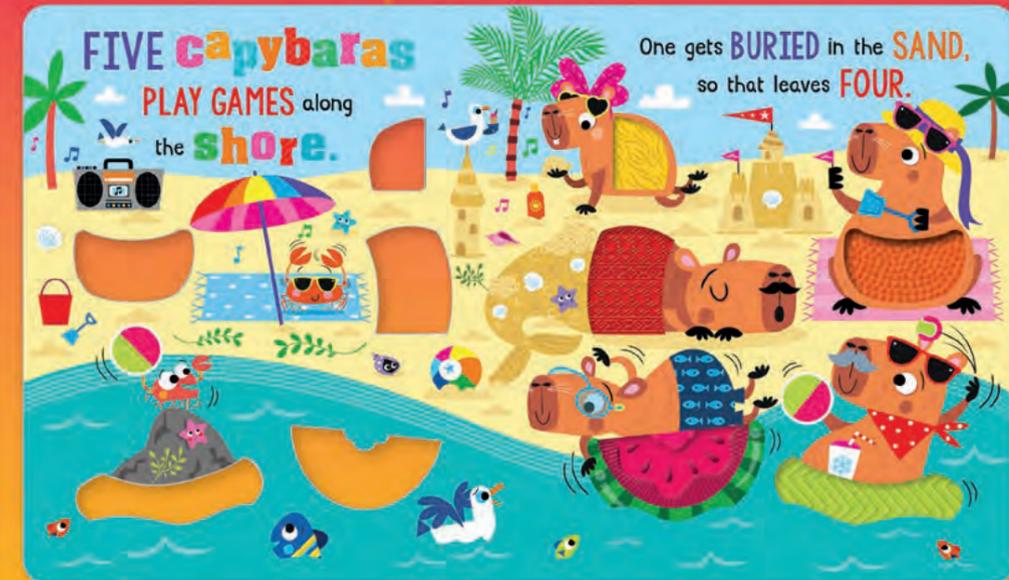
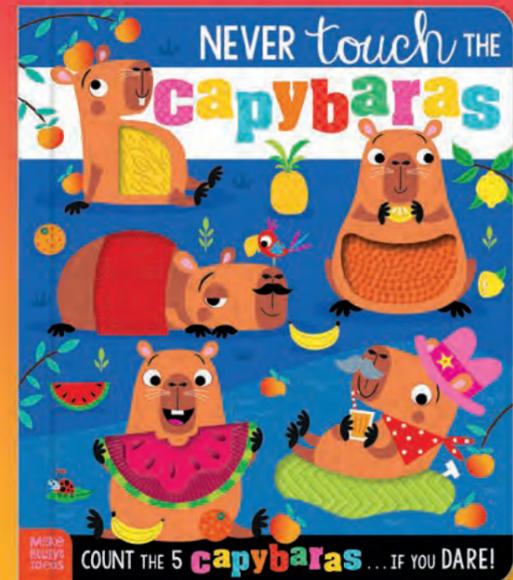
NEW TITLE

BUMPY SILICONE TOUCHES



Available August
Stuart Lynch
9781806835027
14 pp cased BB with
5 textured silicone
touches die-cut
through to the cover
210 x 176 x 13 mm
£7.99

Join a family of capybaras on their holiday. Practise counting down from five as the silicone touches disappear one by one in this fun addition to our best-selling Never Touch range.



Touch-and-Feel First Words

0+ NEW TITLE

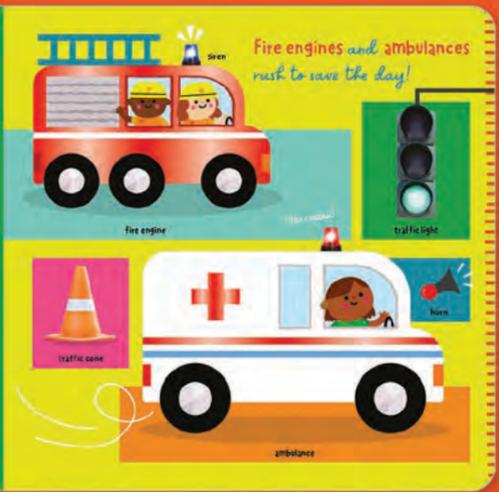
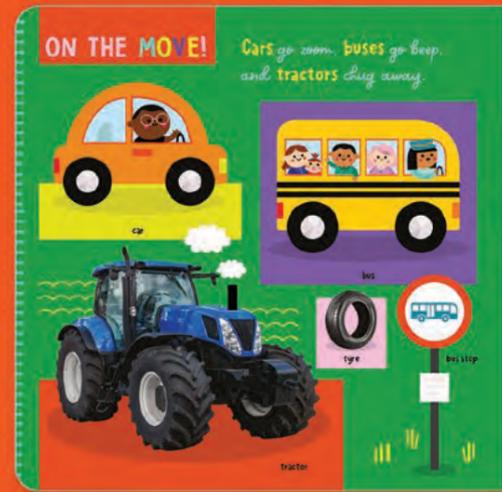
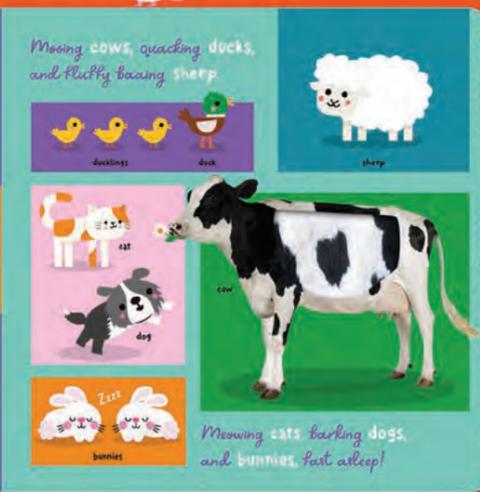
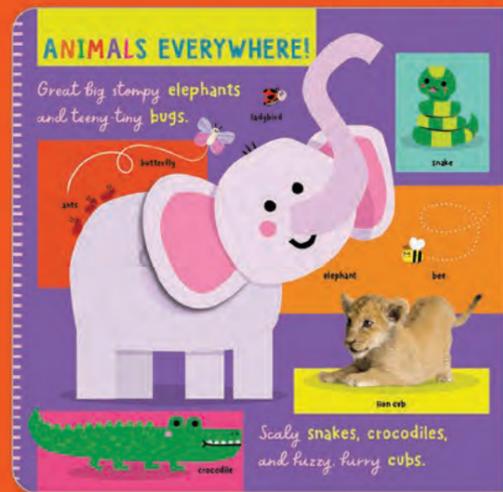
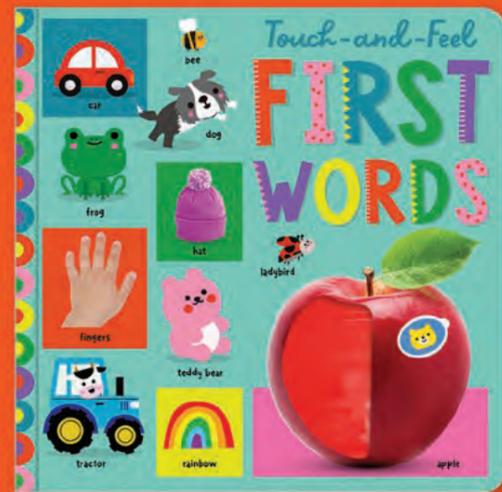
Have fun learning the alphabet and meet lots of cute characters along the way! With touches and flaps, this book is perfect for developing fine motor skills and encouraging sensory play in little ones.

bee

TOUCH AND FEEL

CLICK HERE TO WATCH

Available August
Danielle Mudd
9781806839797
26 pp cased BB with
touches throughout
222 x 222 x 20 mm
£10.99



duck

ducklings

elephant

My First Giant Bible Storybook

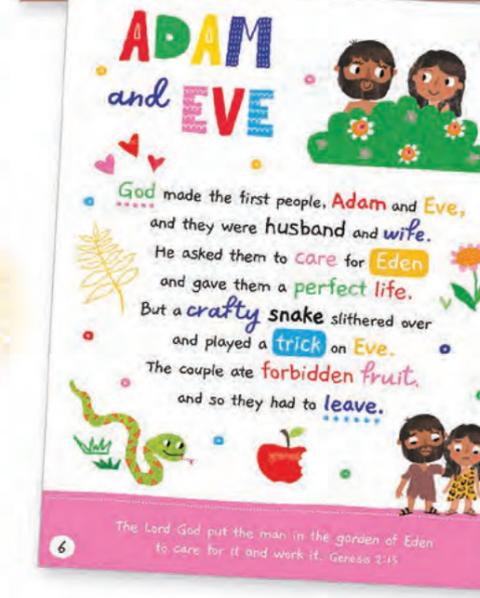
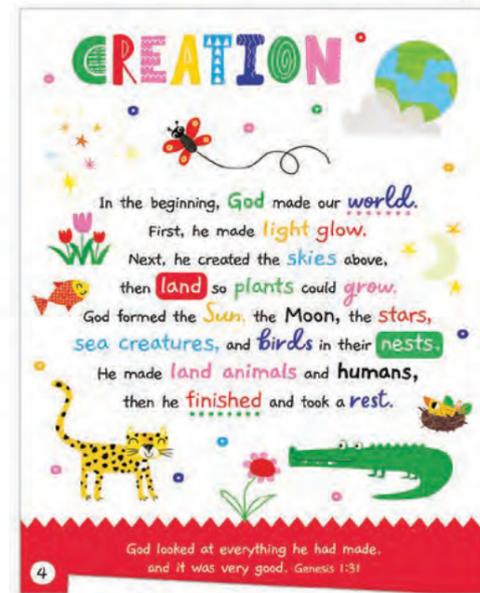
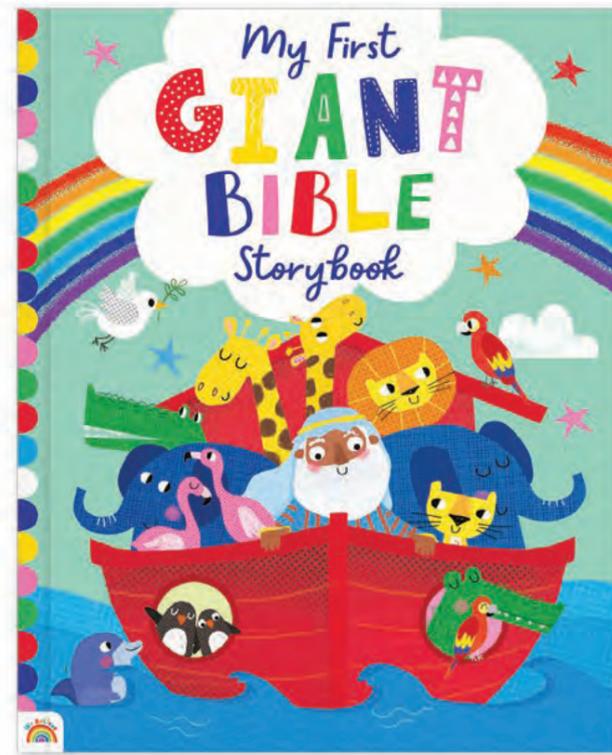
3+ NEW TITLE

Set sail with Noah, follow Moses through the Red Sea, and marvel at Jesus' miracles as you read this fun collection of Bible stories together. Enjoy the sweet rhymes, and then follow the Scripture to talk, question, and explore even more!

BIBLE STORIES

CLICK HERE TO WATCH

Clare Fennell
9781806831777
28 pp padded CB
367 x 292 x 10 mm
£19.99



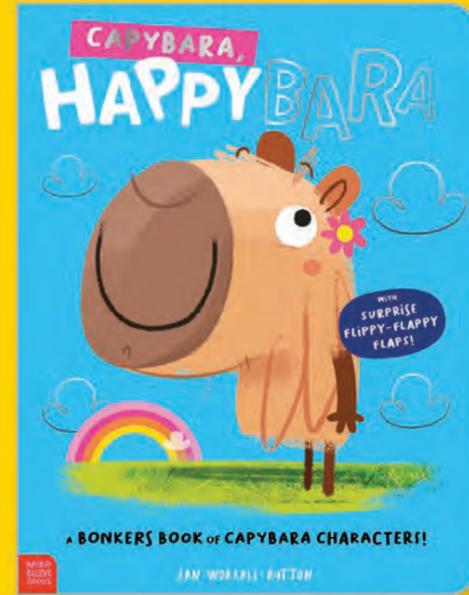
Capybara, Happybara 3+ **NEW TITLE**

... wibbly waddling quackybara! Meet the wildest capybaras there are in this playful storybook, with flaps to lift for extra-silly surprises.

WITH FLAPS THROUGHOUT



Available August
Ian Worrall-Dutton
9781806833009
36 pp PB with
flaps throughout
300 x 230 x 4 mm
£6.99



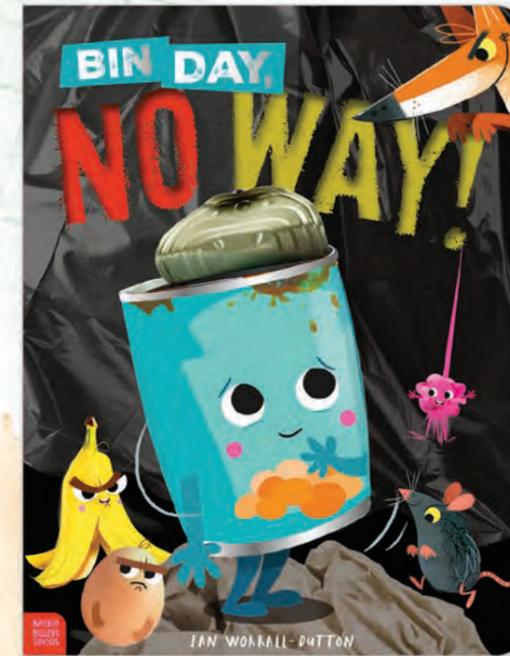
Bin Day, No Way! 3+ **NEW TITLE**

When a group of friendly rubbish find themselves face to face with Mr Fox and his dustbin lorry, they'll say anything to avoid being scrapped! Giggle along as each piece of rubbish tries to convince Foxy to pick someone far stinkier, grumpier, or yuckier to throw away. Will they escape their fate?

WITH DIE-CUT PAGES



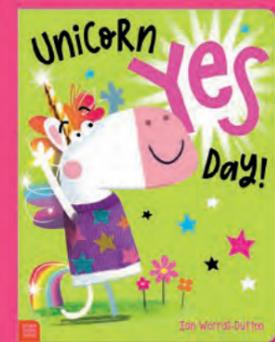
Available October
Ian Worrall-Dutton
9781836428435
36 pp PB with
die-cut pages
throughout
300 x 230 x 4 mm
£6.99



Also available:



9781805442431
36 pp PB with
scratch-and-sniff
areas throughout



9781805442394
36 pp PB with neon
ink throughout



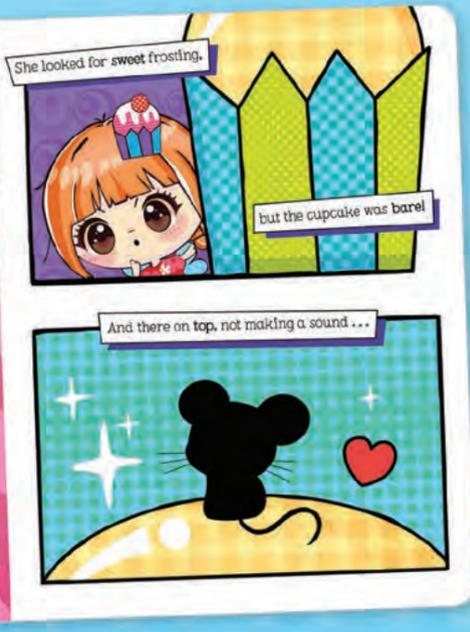
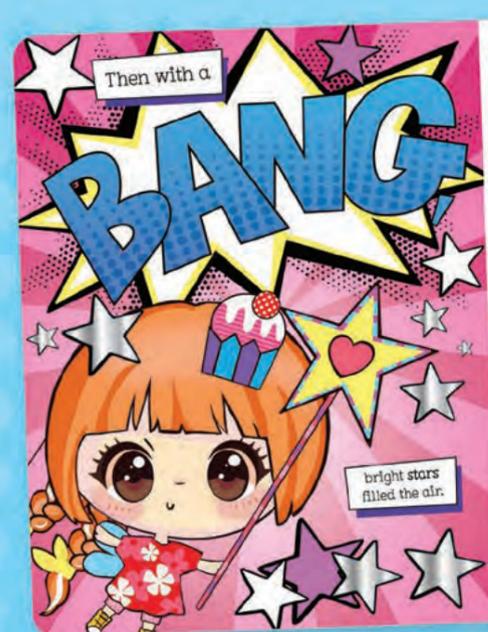
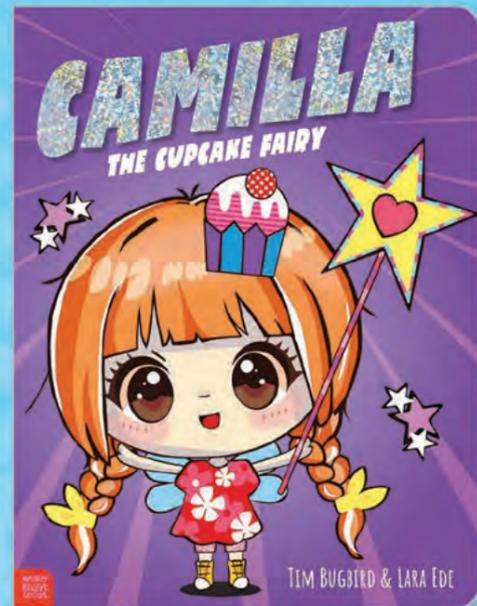
9781805442417
36 pp PB with flaps throughout

Camilla the Cupcake Fairy 3+ NEW TITLE

Meet the much-loved Camilla the Cupcake Fairy, brought to you with a brand-new look! Camilla's dream is to have her very own special fairy wand, but when she finally gets one, she realises it's much trickier than she expected! Join Camilla in this cute story about perseverance and the power of friendship.

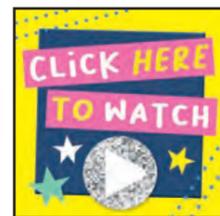


Available September
Lara Ede
9781806832989
36 pp PB with
foil throughout
300 x 230 x 4 mm
£6.99

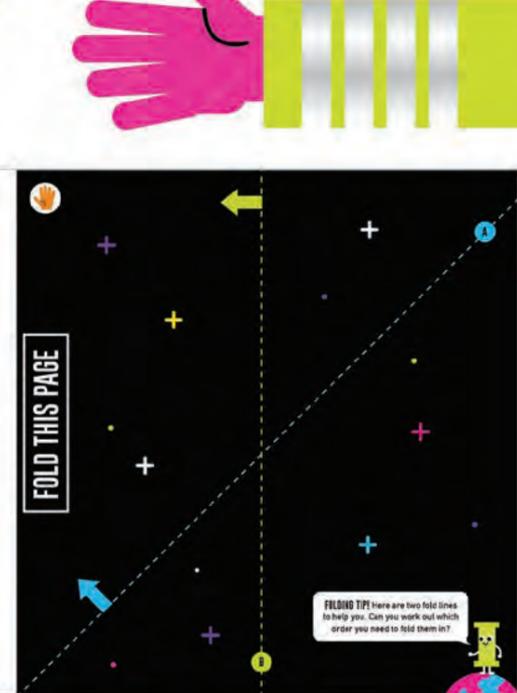
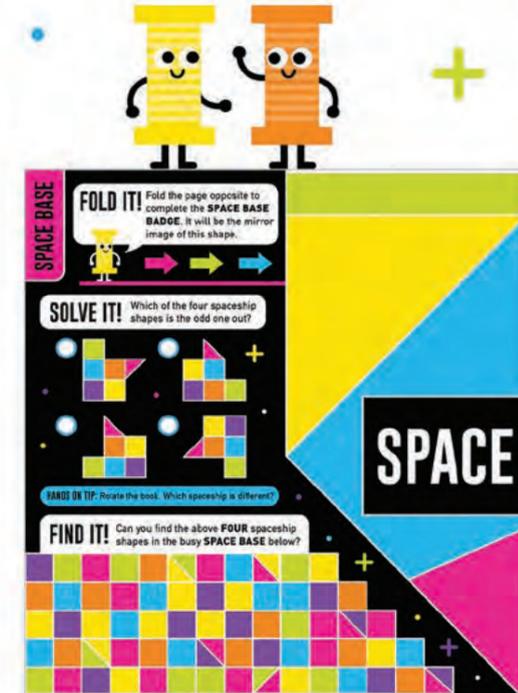
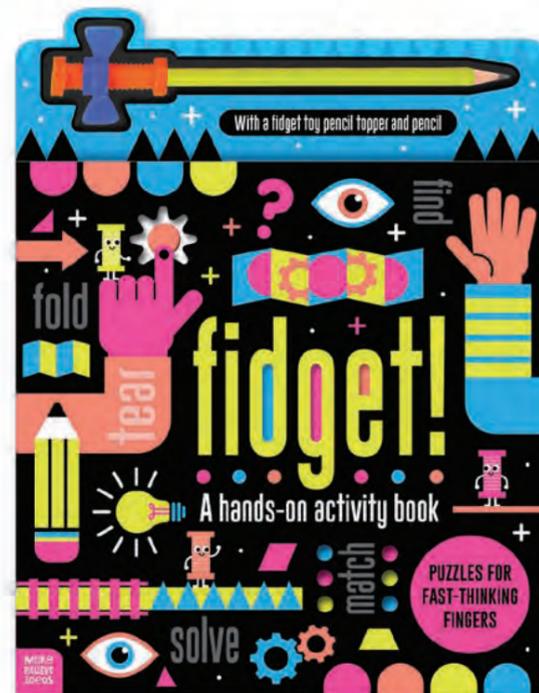


Fidget! 6+ NEW TITLE

This fast-thinking, finger-focused activity book comes with a fidget toy pencil topper and a pencil, making it the perfect challenge-filled book for kids with busy minds. The activities engage children's brains and hands, as they rip out and fold up the pages to solve the puzzles!



Available October
Scott Barker
9781806833504
40 pp PB inc. 8 pp card
and a pencil with a fidget
topper in a blister
280 x 215 x 16 mm
£6.99



Activity Academy: Rocks and Minerals

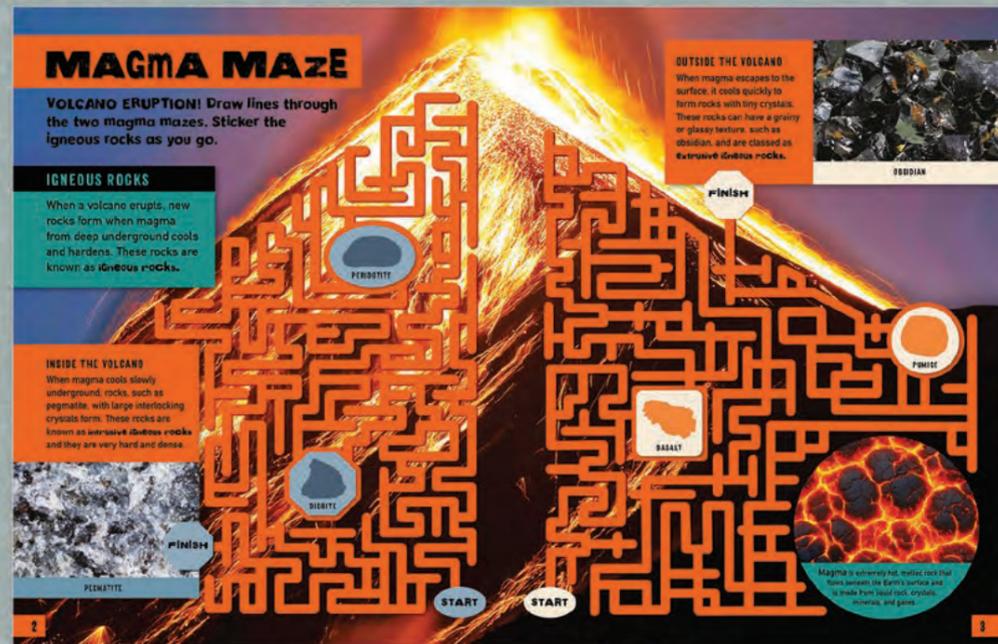
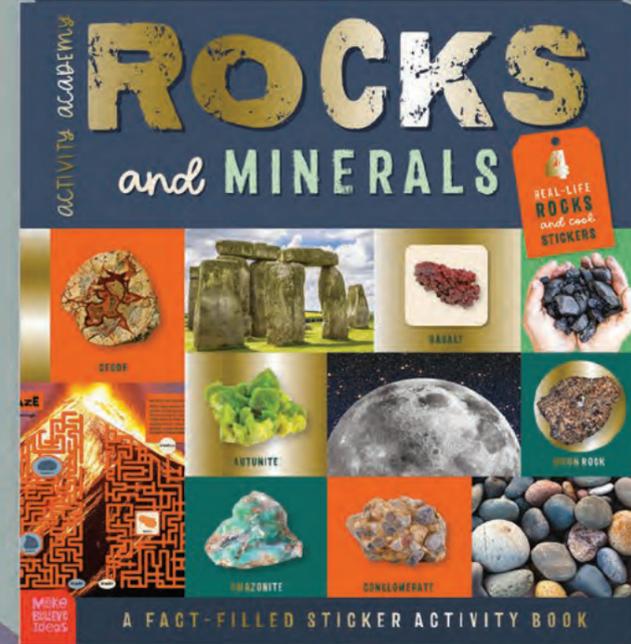
5+ **NEW TITLE**

This exciting activity book is packed with four real-life rocks to collect! Sticker, colour, trace, count, and more to solve the puzzles and uncover incredible knowledge about rocks and minerals. This fact-filled book is perfect for inquisitive kids who love science and discovery.

REAL-LIFE ROCKS



Available October
9781806833542
44 pp PB inc. 4 pp card,
8 pp stickers, and
4 rocks in a blister
280 x 215 x 16 mm
£7.99



I Believe in Me

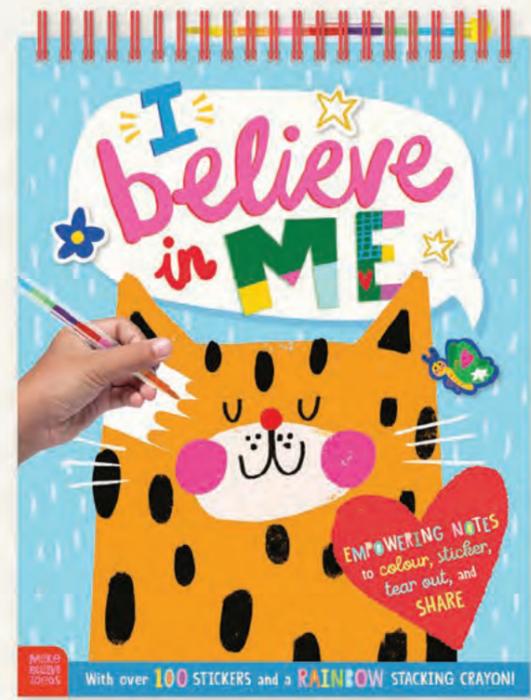
3+ **NEW TITLE**

Colour, sticker, and explore this kind book of affirmations, perfect for introducing children to positive thinking, self-confidence, and mindfulness. Discover adorable art to complete on each page, and then simply tear out and display, or share with loved ones! With over 100 stickers to use wherever you like.

TEAR-OUT PAGES



Available September
Nichola Cowdery and
Jess Moorhouse
9781806833207
108 pp wirebound
inc. 8 pp stickers and
a stacking crayon
273 x 200 x 23 mm
£8.99



colour, sticker,
tear out, and
SHARE!



Cloud Stickers: Super-Cute Kittens and Puppies

4+ **NEW TITLE**



SQUISHY CLOUD STICKERS



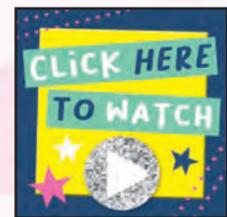
Available August
Hayley Kershaw
9781806833481
42 pp PB inc. 8 pp card and 1 sheet of squishy cloud stickers
280 x 215 x 5 mm
£6.99

Join the super-cute kittens and puppies in this paw-some activity book. Little animal lovers will enjoy completing activities as the fluffy friends go on picnics, play music, dress up in cute costumes, and more. Includes sweet card crafts to make and squishy cloud stickers!



Novelty Diaries and Sketchbooks

7+ **NEW TITLE**



Available August
Diaries: £9.99
Sketchbooks: £12.99

Featuring adorable animal-themed covers and unique novelties, these diaries and sketchbooks are perfect for creative little ones to fill with thoughts, feelings, and doodles.



Strawberry Hoodie Bunny Diary
9781806832071
160 pp CB with fluffy ears, a strawberry hoodie, and a squishy cupcake patch
203 x 152 x 20 mm



Fluffy Kitty Diary
9781806832088
160 pp CB with a removable plush toy inside pocket
203 x 152 x 25 mm



Bear Boba-Tea Diary
9781806832095
160 pp CB with a PVC pouch containing confetti
203 x 152 x 19 mm



Highland Cow with Squishy Diary
9781806832682
160 pp CB with horns, a fluffy fringe, and a squishy snack patch
203 x 152 x 30 mm



Capybara Sketchbook Set
9781806832118
144 pp CB with a zipped pouch containing a notepad, pencil, 2 erasers, and a stencil ruler
280 x 216 x 28 mm



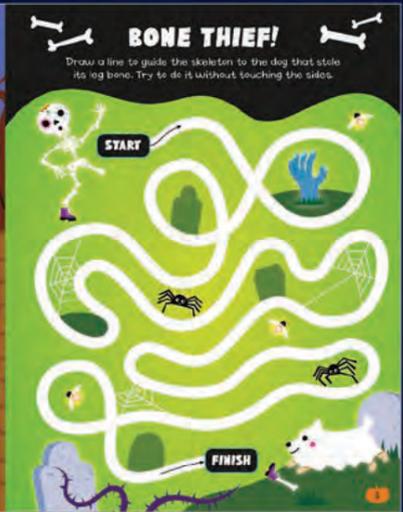
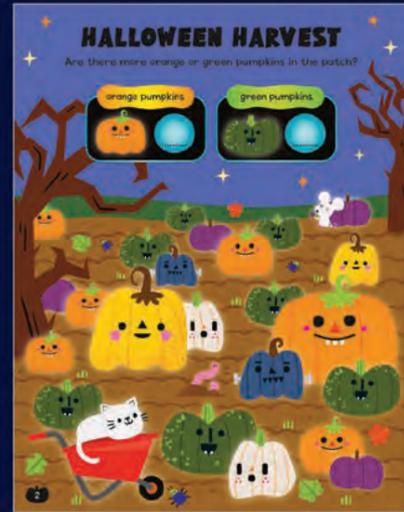
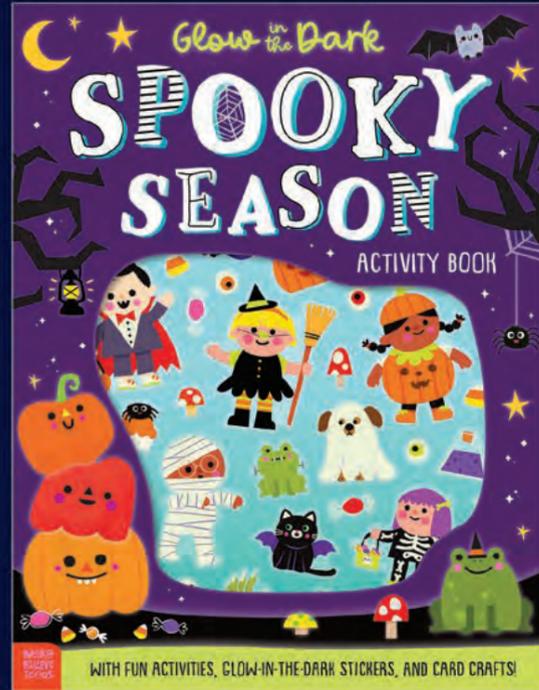
Glitter Gem Kitty Sketchbook
9781806832101
144 pp CB with fluffy ears and arms, and a glitter collar with a heart gem
280 x 216 x 28 mm



Glow in the Dark Stickers: Spooky Season 4+

NEW TITLE

Join the Halloween friends as you navigate monster mazes, complete wicked word searches, and explore the mysteries of Trick-or-Treat Town. With spooky activities, creepy card crafts, and ghoulish glow-in-the-dark stickers.



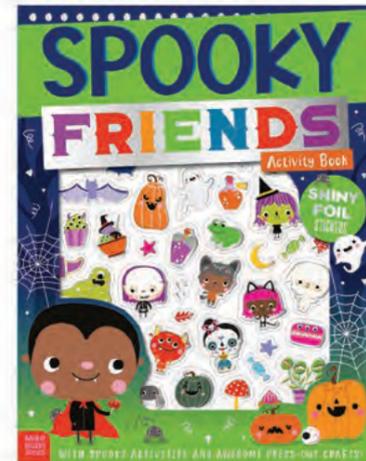
Over 725,000 sold



Available August
Danielle Mudd
9781806830534
42 pp PB inc. 8 pp card and 1 sheet of glow-in-the-dark stickers
280 x 215 x 5 mm
£6.99

Shiny Stickers: Spooky Friends 4+

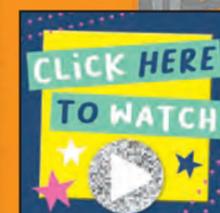
Meet the spooky friends and have fun solving frightful puzzles, colouring creepy scenes, and finishing tricky trails in this Halloween activity book.



Jess Moorhouse
9781836424079
42 pp PB inc. 8 pp card and 1 sheet of foiled stickers
280 x 215 x 5 mm
£6.99

Window Stickies: Halloween 3+

Make creepy card press-outs and complete activities in this BOO-tiful book, with reusable gel stickers to create spooky scenes on windows at Halloween!

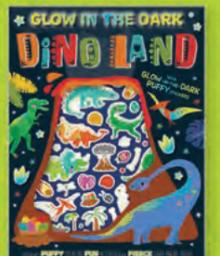


9781789477832
42 pp PB inc. 8 pp card and 1 sheet of window stickers
280 x 215 x 5 mm
£5.99

Also available:



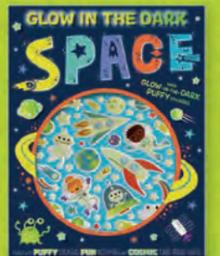
Hayley Kershaw
9781836424253



Hayley Kershaw
9781803373409



Jess Moorhouse
9781805444473



Danielle Mudd
9781800589964
£5.99

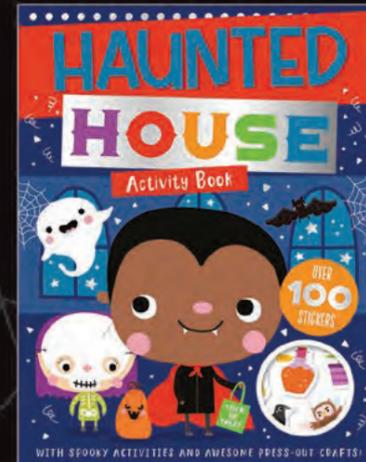
Halloween Activity Books 4+

Go on a Halloween adventure and discover haunted houses, spooky forests, scary fairgrounds, and more in these fun activity books. Packed with exciting activities, card crafts, and stickers.

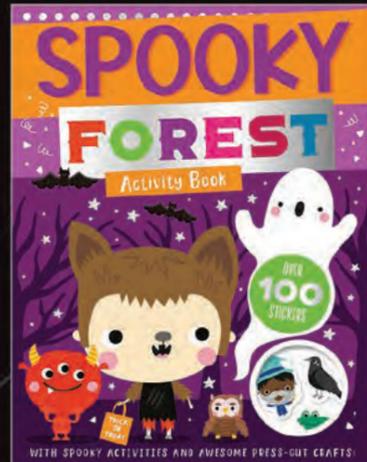


Jess Moorhouse
24 pp PB inc. 4 pp card and 4 pp stickers
280 x 215 x 4 mm
£4.99

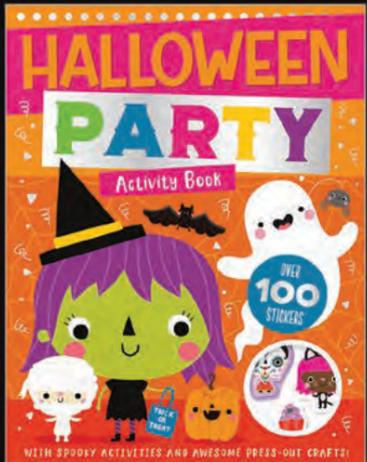
9781805443070
Set inc. 4 x 24 pp PB with 4 pp card and 4 pp stickers
280 x 215 x 16 mm
£19.96



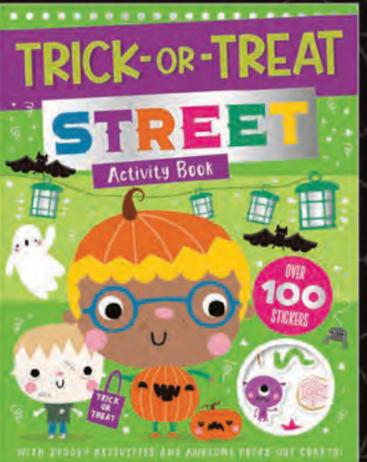
9781805444770



9781805444848



9781805444923



9781805444855

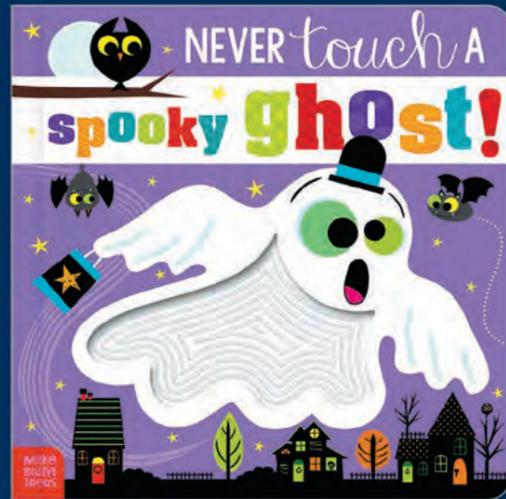


Never Touch 0+

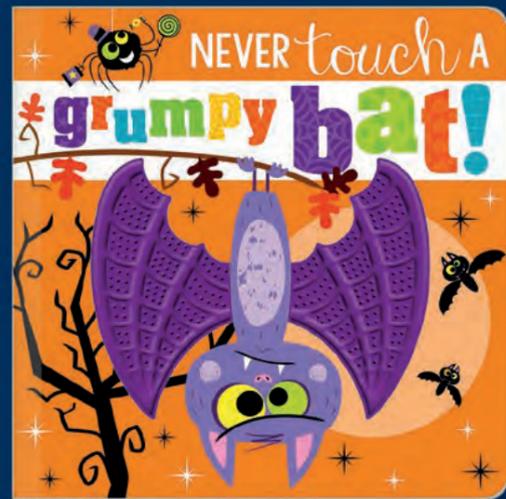
From spooky ghosts to prickly spiders, these books from our popular Never Touch range are perfect for sharing at Halloween. The funny rhymes and silicone touches on each page are sure to delight little ones.



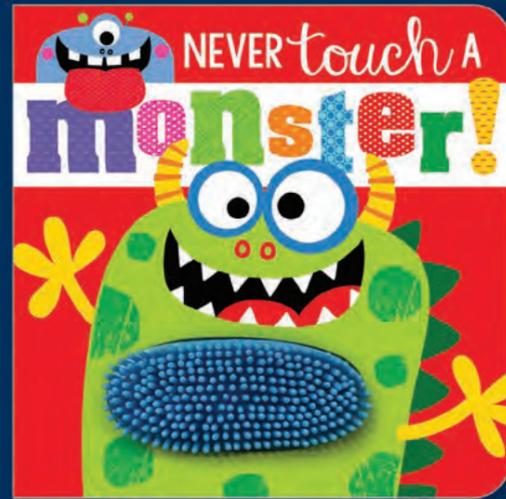
Stuart Lynch
10 pp cased BB with textured silicone touches throughout
186 x 186 x 19 mm
£7.99



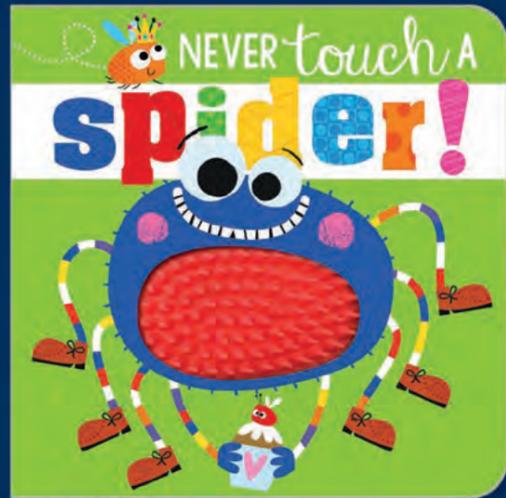
9781836425465



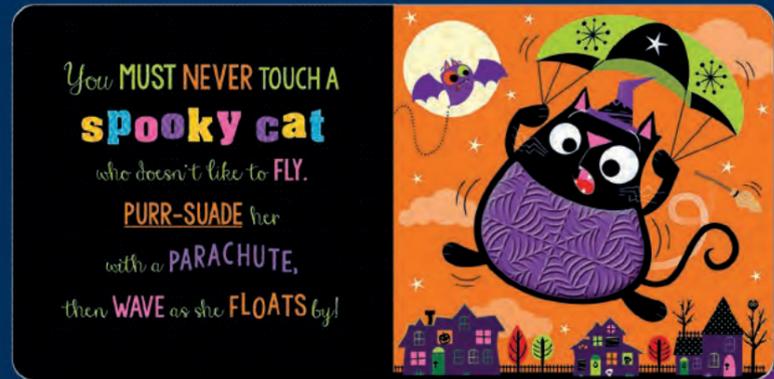
9781800582453



9781785984280



9781788432795

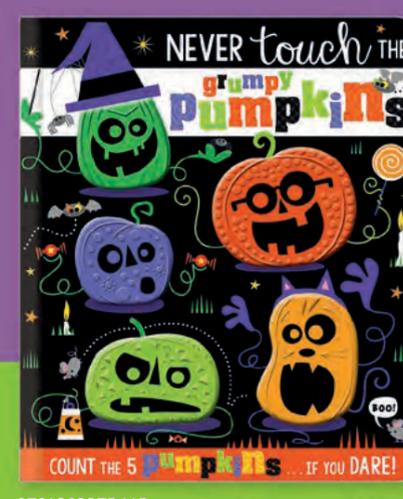


Never Touch 0+

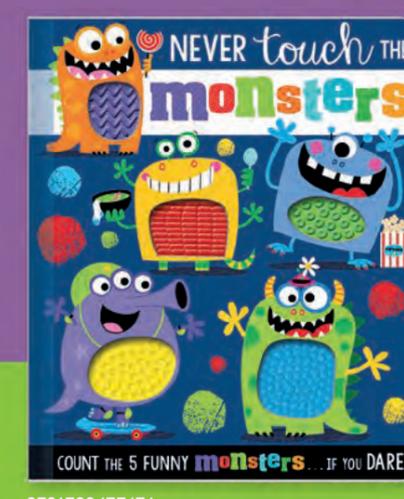
Practise counting down from five with the spooky characters! Children will love watching the pumpkins and monsters disappear one by one at the turn of each page.



Stuart Lynch
14 pp cased BB with 5 textured silicone touches die-cut through to the cover
210 x 176 x 13 mm
£6.99



9781803375465



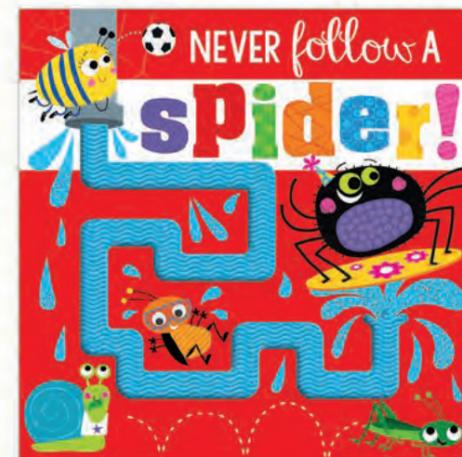
9781789477474

Never Follow a Spider! 0+

Have fun tracing the trails in this book and follow each funny bug! Amusing rhymes and awesome illustrations will keep little ones entertained throughout.

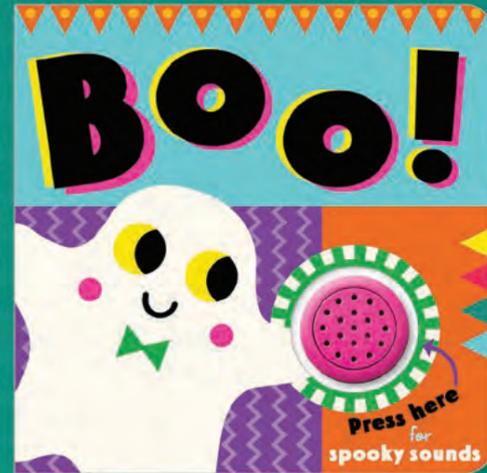


Stuart Lynch
9781800581357
12 pp cased BB with textured silicone touches on the cover and touch-and-feel trails throughout
186 x 186 x 20 mm
£7.99



Boo! 0+

Join the fun with this spook-tacular sensory board book! With a sound button cut through to the cover and bright illustrations, this engaging book encourages little ones to copy sounds while enjoying sensory play.



Scott Barker
9781836425076
12 pp cased BB with a sound button die-cut through to the cover
136 x 136 x 15 mm
£6.99

Little Bat
What Can You See? 0+

Join the Halloween crew on a search-and-find adventure! With giant googly eyes, interactive rhymes, and shiny foiled illustrations throughout, this spooky book is perfect for keeping little ones entertained.



Jess Moorhouse
9781805442059
12 pp BB with a touch, googly eyes die-cut through to the cover, and foil throughout
180 x 180 x 14 mm
£6.99

There Was a Hungry Santa
Who Swallowed Christmas! 3+

Santa has just swallowed some cookies . . . but he's still hungry! Have fun dropping food discs into Santa's belly in this playful retelling of a classic rhyme. With a cool drop-slot blister, it's perfect for an interactive story time.

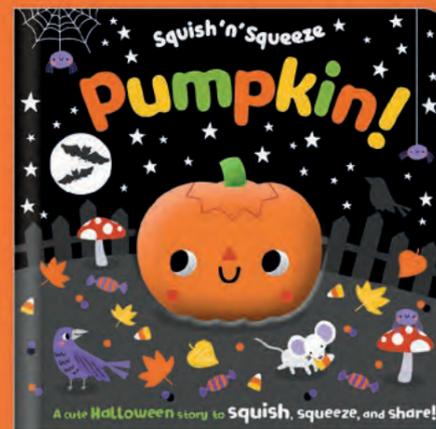


DROP-SLOT BLISTER

Available October
Jess Moorhouse
9781836427551
12 pp BB with a drop-in slot and 5 removable counters in a blister die-cut through to the cover
233 x 176 x 13 mm
£7.99

Squish 'n' Squeeze: Pumpkin! 3+

Follow Squishy Little Pumpkin for some trick-or-treating fun in this adorable book. Help him find his Halloween pals and enjoy squeezing the pumpkin-shaped squishy cut through to the cover.



Jess Moorhouse
9781805442035
12 pp cased BB with a squishy touch die-cut through to the cover
178 x 178 x 15 mm
£7.99

The Squishy, Wishy Pumpkin 3+

The Squishy, Wishy Pumpkin makes Halloween sweet by granting wishes to anyone who says, "Trick or Treat!" This book features a glow-in-the-dark pumpkin character for children to squish and squeeze on every spread.



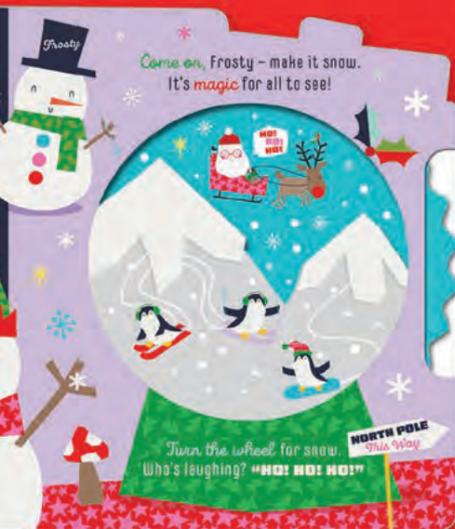
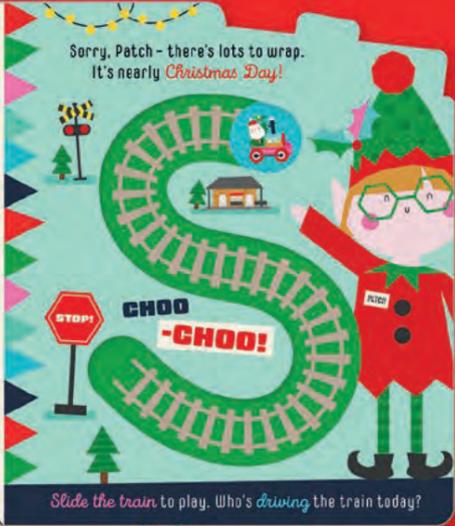
Danielle Mudd
9781800582316
14 pp cased BB with a glow-in-the-dark squishy touch die-cut through to the cover
186 x 186 x 20 mm
£7.99

Santa's Busy Workshop 0+ NEW TITLE

Help Santa and the elves finish making the toys in time for Christmas. Have fun playing with the noisy sliders to test whether the toys are ready for Santa's sleigh or whether they need fixing! Little ones will love lifting the flaps throughout and hearing the playful toy sounds in this festive board book.



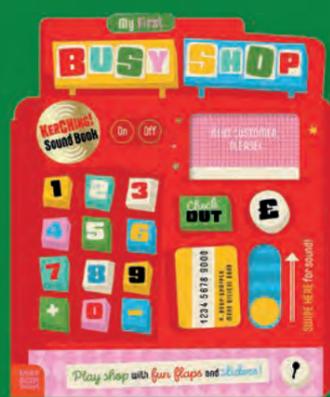
Available October
Katie Rudge
9781805440314
10 pp shaped BB
with noisy sliders
and flaps throughout
233 x 193 x 26 mm
£12.99



Also available:



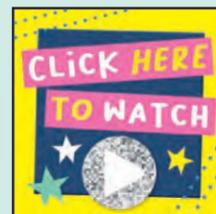
9781836427902



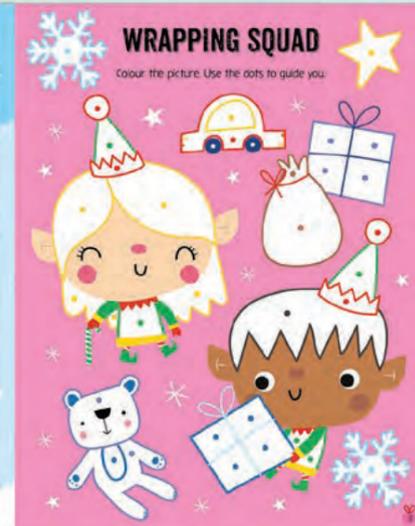
9781836424758

Snowtime Activity Book 4+ NEW TITLE

What magical wonders does this snow globe hold? Find out in this fabulously festive activity book full of wintry puzzles to complete and cute card crafts to make. With super-cool stationery items in the cover to use in the book or wherever you like!



Available October
Jess Moorhouse
9781806833399
40 pp PB inc. 8 pp card
and a stacking crayon,
mini notepad, eraser,
and sticker sheet
280 x 215 x 10 mm
£6.99



Cloud Stickers: Cosy Christmas

4+

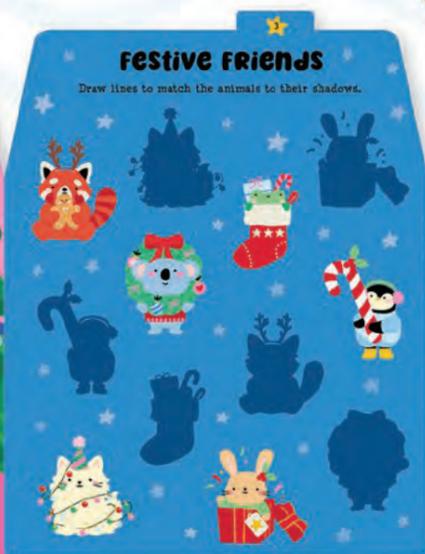
NEW TITLE

Cuddle up with the cosy animal friends in this Christmas activity book! From decorating the tree with Bear to building snowmen with Puppy, this book is packed full of festive scenes and puzzles to complete. Includes adorable card crafts and squishy cloud stickers.

SQUISHY
CLOUD
STICKERS



Available October
Rosie Banton
9781806833375
42 pp PB inc. 8 pp card
and 1 sheet of squishy
cloud stickers
280 x 215 x 5 mm
£6.99



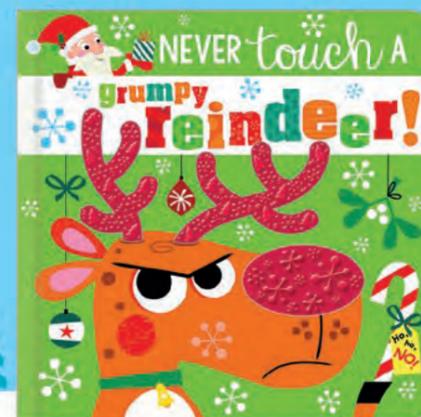
Never Touch 0+

Meet the Christmas characters and winter animals, but watch out – some of them are very grumpy! Explore bumpy touches and funny rhymes in these seasonal Never Touch books.

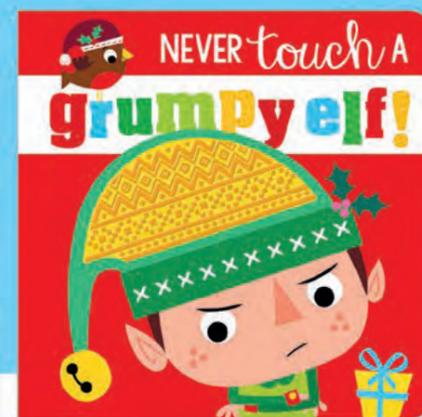
BUMPY
SILICONE
TOUCHES



Stuart Lynch
10 pp cased BB with
textured silicone
touches throughout
186 x 186 x 19 mm
£7.99



9781803372884



9781789470482



9781789470963



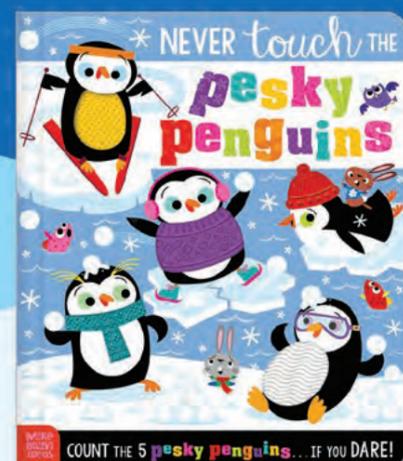
Never Touch 0+

Join the pesky penguins and cheeky helpers on their adventures. Practise counting down from five as the silicone touches disappear one by one in these fun additions to our best-selling Never Touch range.

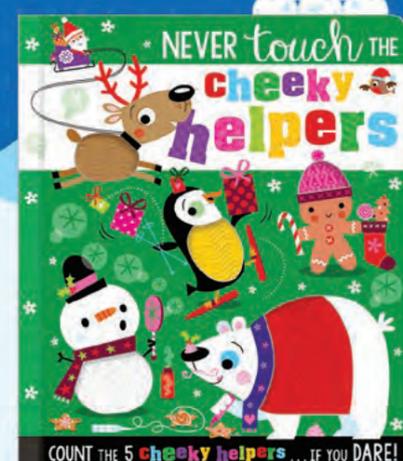
BUMPY
SILICONE
TOUCHES



Stuart Lynch
14 pp cased BB with
5 textured silicone
touches die-cut
through to the cover
210 x 176 x 13 mm
£7.99



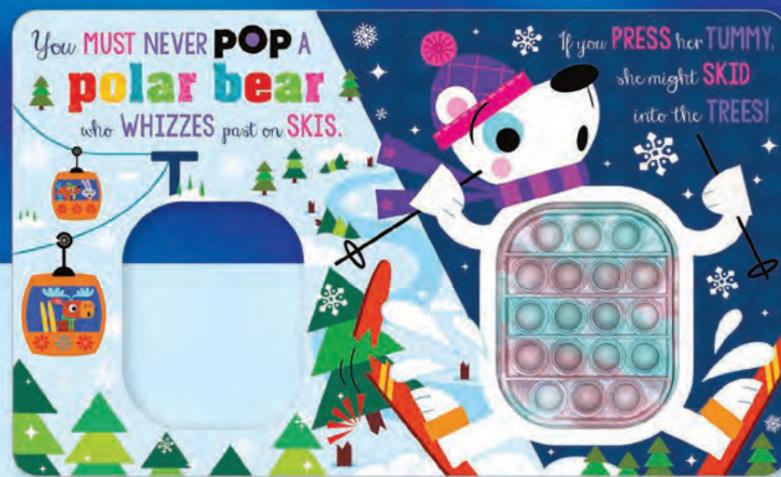
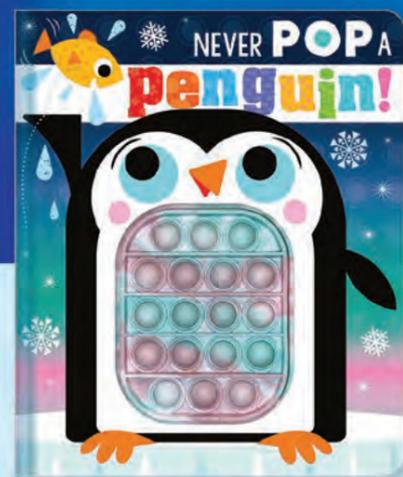
9781836424413



9781803379517

Never Pop a Penguin! 0+

Have fun pressing the colourful silicone poppers as you meet the winter animals. With chilly illustrations and funny rhymes, this tactile book is perfect for engaging little ones and developing hand-eye coordination.



Stuart Lynch
9781803379586
12 pp cased BB with silicone poppers die-cut through to the cover
233 x 193 x 16 mm
£8.99



Festive Treats 0+

Join Gingerbread and friends for the ultimate festive feast in this multi-sensory book, with an embroidered touch-and-feel cover for curious hands to explore. Read the sweet rhymes, and then discover the scratch-and-sniff areas to enjoy the yummy scents.



Hayley Kershaw
9781836426264
10 pp shaped BB with a multi-touch patch on the cover and scratch-and-sniff areas throughout
180 x 140 x 13 mm
£7.99



Never Touch a Polar Bear! Book and Plush 0+

Let little hands go wild with this super-cool set, containing a book with a touch-and-feel silicone cover and a polar bear plush toy.



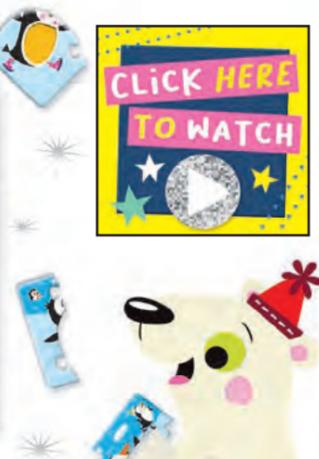
Stuart Lynch
9781805448730
Box set inc. plush and 12 pp cased BB with a silicone touch on the cover
215 x 260 x 90 mm
£16.00

Never Touch a Polar Bear! Jigsaw 1½+

You must never touch a polar bear . . . unless it's on a jigsaw! Little ones will love piecing together these beloved Never Touch characters.



Stuart Lynch
9781800580459
3 jigsaws (each with a textured silicone touch) and a 10 pp BB, packed inside a box with a textured silicone touch and a carry handle
215 x 280 x 65 mm
£12.99



Pop Up! Messy Christmas 0+

It's nearly Christmas . . . but everything is a mess! Join Santa and his merry friends in this chaotic festive tale, perfect for story time on Christmas Eve. The pop-up pages and fun rhyme are sure to keep little ones entertained.

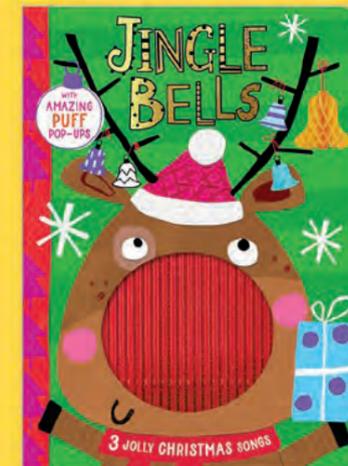


Jess Moorhouse
9781805441083
12 pp cased BB with pop-ups throughout
185 x 134 x 22 mm
£6.99



Jingle Bells 3+

Sing along to three well-known Christmas songs in this festive board book. Little ones will love exploring the amazing puff pop-ups throughout, including decorations, Christmas characters, and more!

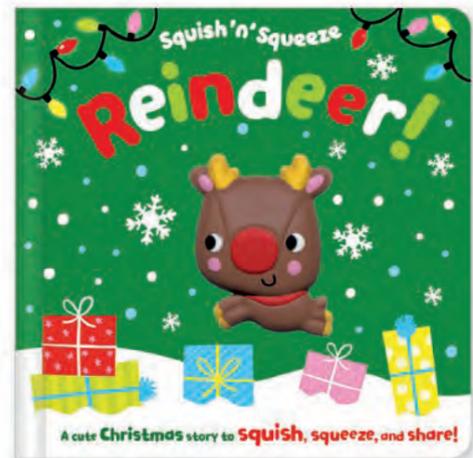


Lara Ede
9781805441694
12 pp cased BB with a touch on the cover, gatefold flaps, and puff pop-ups throughout
185 x 134 x 21 mm
£6.99



Squish 'n' Squeeze Reindeer! 3+

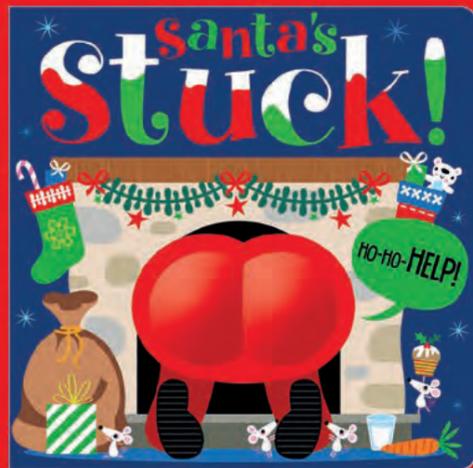
Join Reindeer on a festive search-and-find adventure! Help him find gifts to add to Santa's sleigh, and then give him a big squish! This jolly book has a reindeer-shaped squishy cut through to the cover and sweet rhymes throughout.



Jess Moorhouse
9781803379760
12 pp cased BB with a squishy touch die-cut through to the cover
178 x 178 x 15 mm
£7.99

Santa's Stuck! 3+

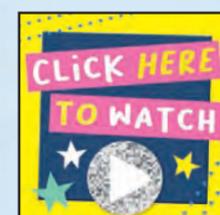
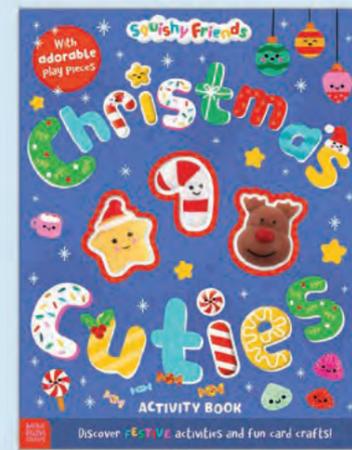
It's Christmas Eve, but Santa keeps getting stuck in things! With a funny rhyme and a squishy Santa bottom cut through to the cover, this festive book will be fun for the whole family.



Stuart Lynch
9781800588240
14 pp cased BB with a squishy touch die-cut through to the cover
186 x 186 x 20 mm
£7.99

Squishy Friends: Christmas Cuties 4+

Meet the Christmas Cuties and other foodie friends in this magical activity book. With exciting activities, festive card crafts, and cute squishy fidget toys, this book is ideal for developing imaginative play.



Danielle Mudd
9781836424147
40 pp PB inc. 8 pp card and squishy toys inside a blister on the cover
280 x 215 x 15 mm
£6.99

Shiny Stickers: Christmas Wonderland 4+

Join Santa Claus on a festive adventure in this amazing activity book. Playful puzzles, card press-outs, and shiny stickers are sure to keep little hands busy this Christmas.



Beverley Hopwood
9781800585881
42 pp PB inc. 8 pp card and 1 sheet of foiled stickers
280 x 215 x 5 mm
£5.99

Jingle Bells, Something Smells! 3+

Help Elf and her friends uncover the mystery of the smelly mound in the woods in this funny board book, with a squishy poo-shaped touch throughout!



Clare Fennell
9781786924575
14 pp cased BB with a squishy touch die-cut through to the cover
210 x 178 x 20 mm
£7.99

The Magic of Christmas 0+

Complete with foiled and embossed pages, this beautiful board book features rhyming text about Christmas, and enchanting illustrations that little ones will love exploring over and over again!



Stuart Lynch
9781789477559
12 pp shaped BB with foil and embossing throughout
155 x 130 x 18 mm
£4.99

Shiny Stickers: Christmas Magic 4+

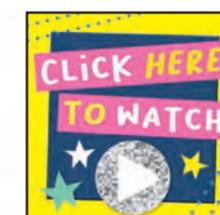
Have fun with all the festive friends in this magical bauble-shaped activity book, packed full of playful puzzles, awesome card press-outs, and delightfully shiny stickers.



Stuart Lynch
9781803376721
42 pp PB inc. 8 pp card and 1 sheet of foiled stickers
280 x 215 x 5 mm
£6.99

Felt Stickers: Christmas 3+

This activity book is packed with festive characters to meet and fun activities to complete. Press out and create the Christmas crafts, and then decorate them with the amazing 3-D felt stickers!

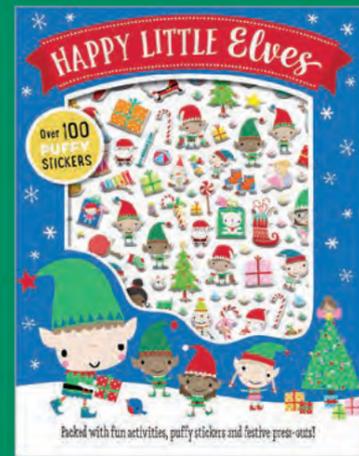


Jess Moorhouse
9781800585317
42 pp PB inc. 8 pp card and 1 sheet of felt stickers
280 x 215 x 5 mm
£5.99

Over
110,000
sold

Puffy Stickers: Happy Little Elves 3+

Complete festive puzzles, create cool Christmas crafts, and then decorate them with the 3-D puffy stickers in this awesome activity book.



9781786923073
54 pp PB inc.
20 pp card and
1 sheet of puffy stickers
280 x 215 x 7 mm
£5.99



Scratch and Sparkle: Christmas 4+

Complete activities and create dazzling decorations, models, and more using the scratcher tool and sparkly paper in this eye-catching book.



9781789470581
36 pp PB inc.
8 pp scratch-off pages
and a scratcher tool
280 x 215 x 5 mm
£6.99

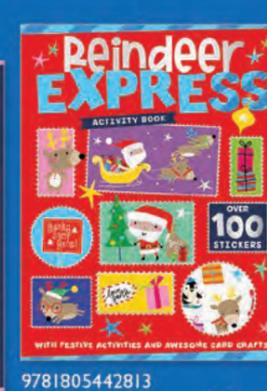


Christmas Sticker Activity Books 4+

Explore the North Pole and help Santa prepare for Christmas with this set of sticker activity books! Featuring festive-themed activities, cute card press-outs, and seasonal stickers, these books are the perfect gift for getting little ones into the festive spirit.



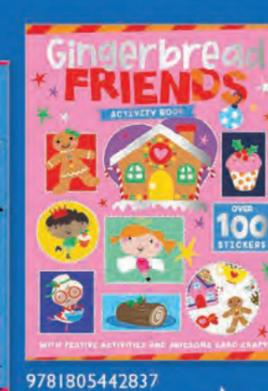
9781805442806



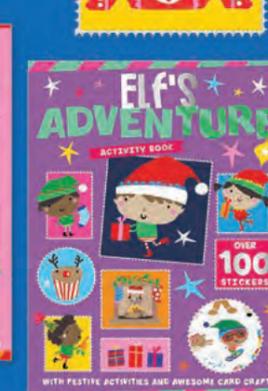
9781805442813



9781805442820



9781805442837



9781805445623



9781805446309



Beverley Hopwood
24 pp PB inc.
4 pp card and
4 pp stickers
280 x 215 x 4 mm
£4.99

9781805442844
Set inc. 6 x 24 pp PB inc.
4 pp card and
4 pp stickers
280 x 215 x 24 mm
£29.94

Colour Splash: Christmas Magic 3+

Discover the magic of Christmas with Santa and his friends. Read the story and use the refillable water pen to complete the activities and bring each page to life.



9781800585256
14 pp BB with a
refillable water pen
die-cut through
to the cover
240 x 214 x 9 mm
£6.99



Eraser Pencil Toppers: Christmas Colouring 3+

Colour over 30 seasonal designs in this Christmas set, with five colouring pencils topped with festive erasers.



Charly Lane
9781800588806
Box set inc. 5 colouring pencils with
eraser pencil toppers and a 64 pp
pad bound book attached to the box,
all mounted onto backing board
250 x 170 x 18 mm
£7.99



Festive Collection Activity Books 4+

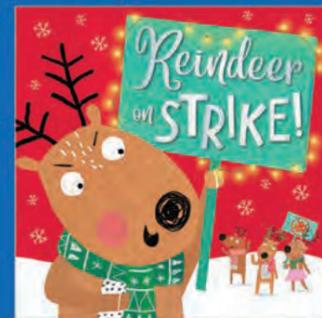
This festive collection of activity books is packed with jolly puzzles and fun activities to complete. With creative card press-outs and adorable stickers, this set is a perfect gift for little ones.



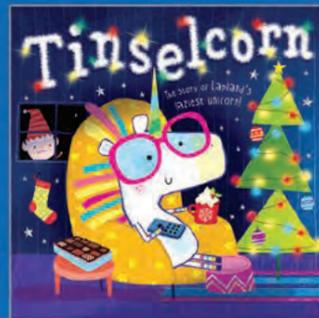
Lara Ede
9781803370644
Set inc. 6 x 24 pp
PB inc. 4 pp card
and 4 pp stickers
280 x 215 x 24 mm
£29.94

Christmas Picture Books 3+

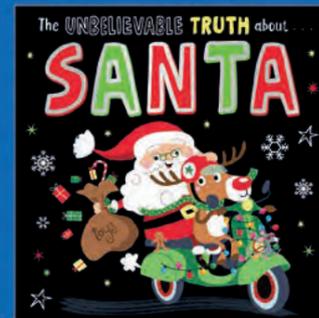
Snuggle up this Christmas with a selection of fun, amusing, and heartwarming festive storybooks, perfect for getting into the holiday spirit.



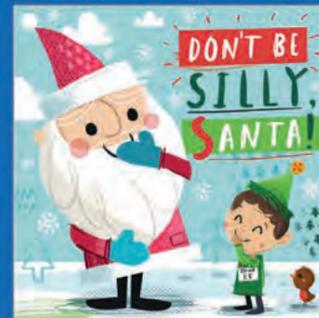
9781789477702*
£6.99



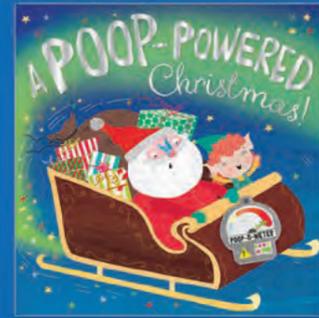
9781803379418*
£6.99



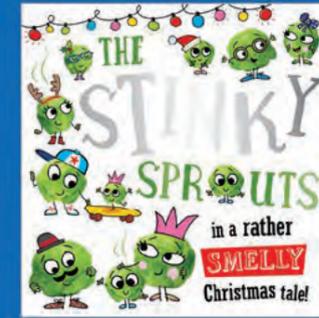
9781805446125*
£6.99



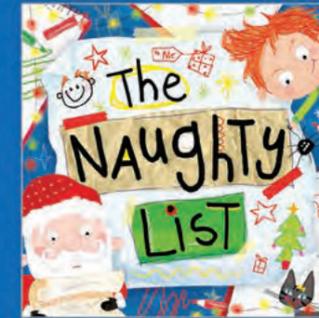
9781805446118*
£6.99



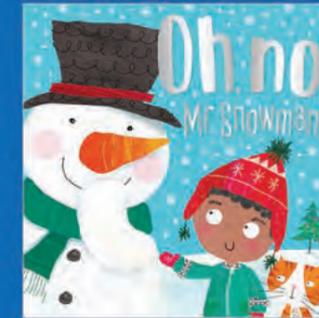
9781789470536
£5.99



9781786922458
£5.99



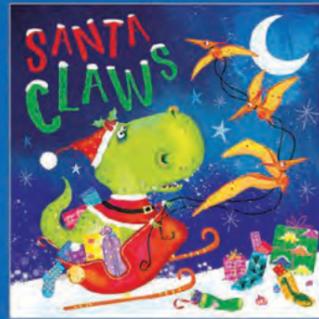
9781789470550
£5.99



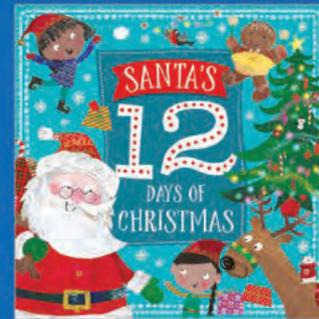
9781788433037
£5.99



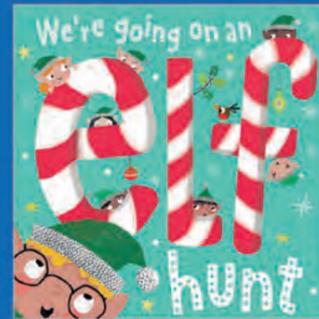
9781803376264*
£6.99



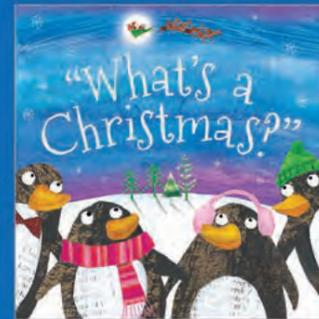
9781805445340*
£6.99



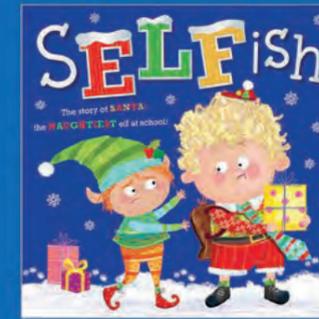
9781786922434*
£6.99



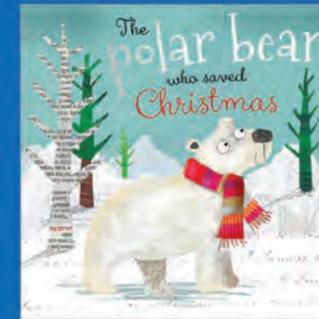
9781805445357*
£6.99



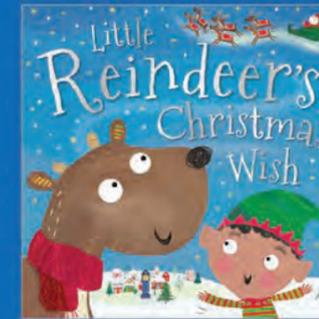
9781783938094
£5.99



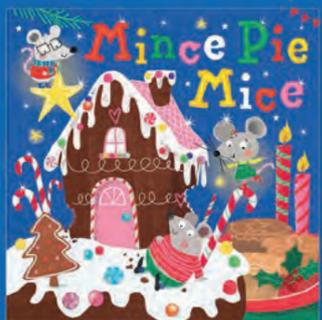
9781800583818
£5.99



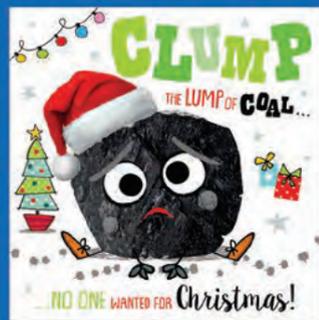
9781783931620
£5.99



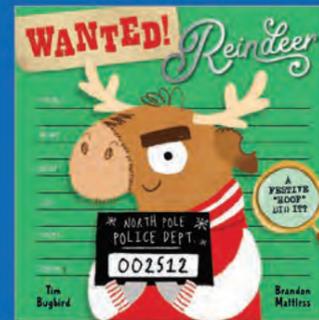
9781788431903
£6.99



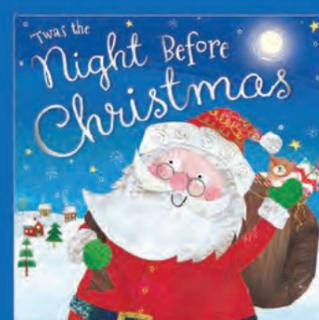
9781805445364*
£6.99



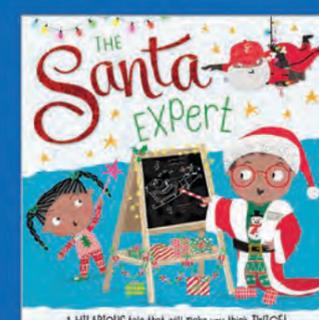
9781800581104*
£6.99



9781805441724
£6.99



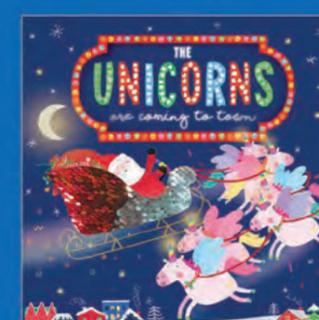
9781785984631
£6.99



9781800583825
£6.99



9781786922410
£6.99



9781789477658
with two-way sequins on the cover
£7.99



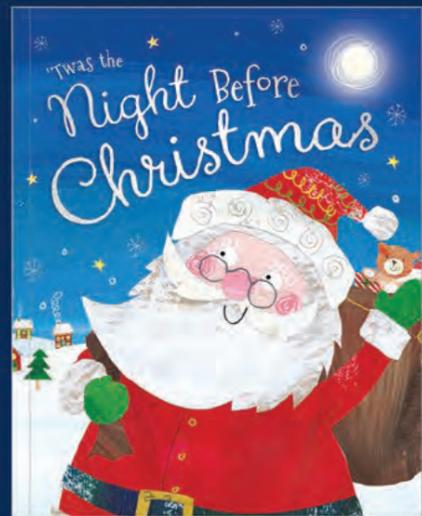
9781805447863*
Set inc. 10 x 32 pp PB
£69.90

Lara Ede, Clare Fennell, Beverley Hopwood,
Stuart Lynch, Brandon Mattless,
Samantha Meredith, and Ian Worrall-Dutton
32 pp PB
265 x 260 x 4 mm

Over
7 million
sold

'Twas the Night Before Christmas 3+

'Twas the Night Before Christmas is a festive twist on a classic story, perfect to read to young children during the holiday season!



Clare Fennell
9781836429166
28 pp padded CB
367 x 292 x 10 mm
£19.99

Christmas Storybook Collection 3+

My Christmas Storybook Collection is a wonderful festive storybook set for children. This collection includes ten amazing Christmas stories, from well-known classics like 'Twas the Night Before Christmas, to many of our most beloved titles, including The Christmas Selfie Contest and Mr Penguin's First Christmas.



Clare Fennell and Stuart Lynch
9781805444497
PVC bag inc.
10 x 28 pp padded
CB books
164 x 164 x 110 mm
£69.90



Christmas Snackettes 3+

Meet the festive friends in our collectable Snackettes range! Unzip the plush toy to reveal a mini book inside, brimming with scrumptious secrets, fill-in pages, and everything little ones need to know about the cuddly keyring pals.

Over 230,000 sold



Jess Moorhouse
Plush keyring with a zip and 24 pp book inside
80 x 80 x 65 mm
£6.99



9781836424529
Assortment inc. 16 plush keyrings
255 x 320 x 330 mm



Also available:



9781805446880 9781805446866 9781805446903 9781805446842 9781805440390