



Welcome to Squish and Snugg,
a range of versatile plush for on-the-go
adventures and everyday snuggles.

make believe ideas





Squish and Snugg is a family of super-cuddly plush toys promoting sensory stimulation for little ones, as well as larger, adorable, snuggly companions for toddlerhood and beyond. This cute crew with collectable appeal are sure to become forever friends.



SURPRISE CRINKLES
will stimulate hearing skills



MIXED TEXTURES
and patterned fabrics support a rich multisensory experience



RIBBON TAGS
encourage little fingers to grasp, tug, touch and feel



TOUGH TEETHERS
can help soothe sore gums



SHAKER RATTLES
will delight and engage babies, creating noisy entertainment



CONTRASTING PATTERNS
help focus babies' attention for early visual stimulation



HANDY CLIP
attaches to buggies, seats and activity gyms for versatile play on the go



Introducing the adorable **On-the-Go** plush friends! With a handy clip to attach to buggies and car seats, these perfectly portable additions to our **Squish and Snugg** range are sure to keep little hands entertained.



Squish & Snugg
ON THE GO

AVOCADO



5060236483874
290 x 135 x 70 mm
11.4 x 5.3 x 2.8 in
£8.99

CONTRASTING
PATTERNS

SURPRISE
CRINKLES
AND RATTLE

MIXED
TEXTURES

HANDY
CLIP

APPLE



squishy,
ribbed
tummy

5060236483973
290 x 135 x 70 mm
11.4 x 5.3 x 2.8 in
£8.99

CACTUS



TOUGH
TEETHER

bobbly
body

RIBBON
TAGS

ultra-soft
fur

WATERMELON



chunky,
ridged
bottom

5060236483980
290 x 135 x 70 mm
11.4 x 5.3 x 2.8 in
£8.99

APPLE

silky-smooth and
ridged ribbons

**Squish
& Snugg**
APPLE

squishy,
ribbed tummy

smooth, fleecy
feet

AVOCADO

**Squish
& Snugg**
AVOCADO

soft, ridged
tummy

contrasting
patterns

WATERMELON

ultra-soft,
huggable fur

**Squish
& Snugg**
WATERMELON

5060236483935

310 x 270 x 110 mm
12.2 x 10.6 x 4.3 in
£12.99

5060236483959

360 x 180 x 140 mm
14.2 x 7.1 x 5.5 in
£12.99

5060236483942

350 x 250 x 85 mm
13.8 x 9.8 x 3.4 in
£12.99

CACTUS



cuddly
padded
feel

squishy, ribbed
and bobbly body



5060236483966

420 x 220 x 100 mm

16.5 x 8.7 x 3.9 in

£12.99

make believe ideas

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SALES ENQUIRIES

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MBI Squish and Snugg comply with US, UK and European safety standards.



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