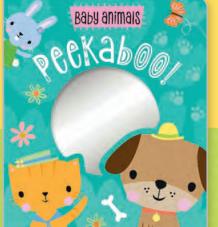
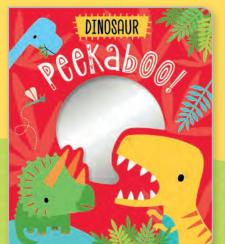


Peekaboo! 0+

Read the rhymes and copy the actions of the characters in these playful board books, with a fold-out mirror and adorable illustrations!

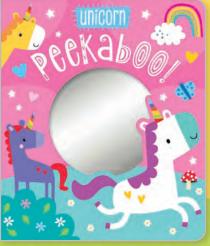


Shannon Hays U.K. 9781789474855 U.S. 9781789478792



Dawn Machell U.K. 9781789474848 U.S. 9781789478952





Dawn Machell U.K. 9781789474862 U.S. 9781789478983



Dawn Machell U.K. 9781789474879 U.S. 9781789478990

Don't Feed the . . . 0+

Have fun reading the rhymes and meeting the funny characters in these books! Children will love poking their hands through the die-cut mouth holes on every page to mimic feeding the characters.

U.K. 9781789474657

U.S. 9781789479027



 $(7.1 \times 7.1 \times 0.6 \text{ in})$ £7.99 U.K. \$8.99 U.S. / \$10.99 CAN



U.K. 9781789474664 U.S. 9781789479034



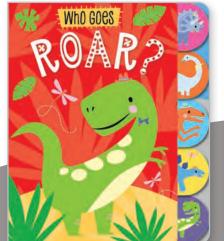
U.K. 9781789474671 U.S. 9781789479041



U.K. 9781789479058 U.S. 9781789479065

Who Goes ...

Little ones will love exploring the shaped tabs and making the fun sounds in these board books as they try to find out where each sound has come from.



Shannon Hays U.K. 9781789474800 U.S. 9781789476965



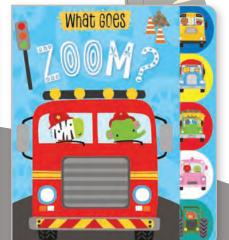
Shannon Havs U.K. 9781789474824 U.S. 9781789476972



14 pp BB with five shaped tabs $(8.4 \times 7.1 \times 0.8 \text{ in})$ £7.99 U.K. \$8.99 U.S. / \$10.99 CAN



Dawn Machell U.K. 9781789474817 U.S. 9781789479003



U.K. 9781789474831 U.S. 9781789476989

Busy Windows 0+

U.K. 9781789474640

U.S. 9781789479010

Peek through the busy windows in these board books with simple facts, fun activities and adorable illustrations on every page.



12 pp shaped BB 213 x 180 x 17 mm $(8.4 \times 7.1 \times 0.7 \text{ in})$ £8.99 U.K. \$8.99 U.S. / \$10.99 CAN



U.K. 9781789474497 U.S. 9781789476323



U.S. 9781789476330



U.S. 9781789476347



U.S. 9781789479287



U.K. 9781789474534 U.S. 9781789476354

First Concept Board Books 0+

Introduce first concepts with these glittery board books, with character-shaped covers. Each book contains simple text, adorable illustrations and a first-learning theme.



U.K. 9781789474725 U.S. 9781789477009



U.K. 9781789474732 U.S. 9781789476941



U.K. 9781789474756 U.S. 9781789476958

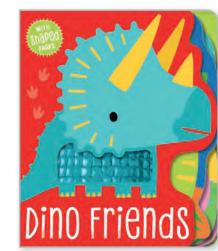




U.K. 9781789479294 U.S. 9781789476996

Shaped Board Books Otto

These sweet board books have shaped pages and simple rhymes to engage little ones throughout. Children will love exploring the touch on each cover!



Dawn Machell U.K. 9781789474695 U.S. 9781789479126



Clare Fennell U.K. 9781789474688 U.S. 9781789479119



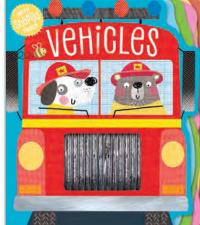
12 pp shaped BB with a touch on the cover 203 x 169 x 17 mm $(8 \times 6.7 \times 0.7 \text{ in})$ £7.99 U.K. \$8.99 U.S. / \$10.99 CAN



Clare Fennell U.K. 9781789474701 U.S. 9781789479133

U.K. 9781789479171

U.S. 9781789479188



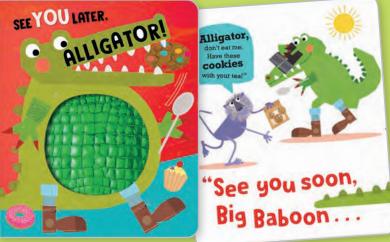
Clare Fennell U.K. 9781789474718 U.S. 9781789479140

Rhyming Board Books 0+

Peek into the tummies of the greedy characters in these books to see what (or who) they've eaten! Each book has a touch on the cover and funny repeating rhymes, encouraging children to join in at story time.



12 pp BB with a touch on the cover 230 x 193 x 17 mm $(9.1 \times 7.6 \times 0.7 \text{ in})$ £8.99 U.K. \$8.99 U.S. / \$10.99 CAN







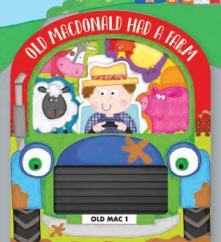
Stuart Lynch U.S. 9781789479089

Nursery Rhymes 0+

Revisit well-known nursery rhymes in these fun books, with playful text, shaped windows and a touch on each cover.



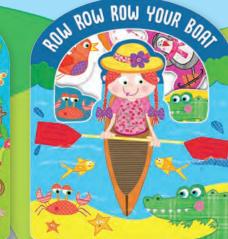
U.S. 9781789479157



U.K. 9781789474558 U.S. 9781789479164



Lara Ede 12 pp shaped BB with a touch on the cover 213 x 180 x 17 mm $(8.4 \times 7.1 \times 0.7 \text{ in})$ £8.99 U.K. \$8.99 U.S. / \$10.99 CAN



U.K. 9781789479195 U.S. 9781789479201

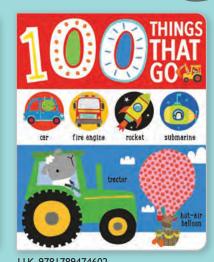
100 First 0+

With adorable illustrations and simple text, this sweet board book set offers a perfect introduction to first concepts for young children.



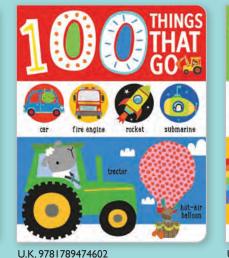
Dawn Machell 180 x 144 x 16 mm $(7.1 \times 5.7 \times 0.6 \text{ in})$ £7.99 U.K. \$8.99 U.S. / \$10.99 CAN

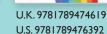




U.S. 9781789476385





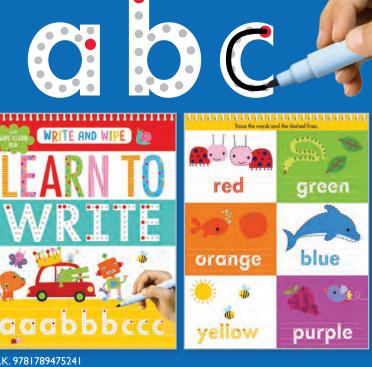


Write and Wipe 3+

These wipe-clean workbooks with dry-erase pens are designed to help children practice pen control, the alphabet, counting and more.







18 pp spiralbound book with backing board and dry-erase pen 245 x 180 x 20 mm $(9.7 \times 7.1 \times 0.8 \text{ in})$ £9.99 U.K. \$7.99 U.S. / \$9.99 CAN

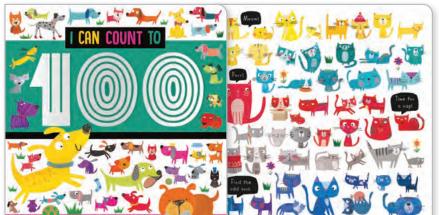
U.S. 9781789479300

Busy Board Books 0+

U.S. 9781789476361

Practice counting to 100 with colour-coded groups of ten, or learn vehicle names and fun facts in these chunky board books, packed full of things to keep little ones busy!

U.S. 9781789476378





12 pp BB 230 x 230 x 18 mm $(9.1 \times 9.1 \times 0.7 \text{ in})$ £8.99 U.K. \$8.99 U.S. / \$10.99 CAN



lames Dillon U.K. 9781789474572 U.S. 9781789479102



Join the frightful friends for a Halloween party in this board book with peek-through windows!

Dawn Machell

12 pp shaped BB

with die-cut handle

 $(8.4 \times 7.1 \times 0.7 \text{ in})$

\$6.99 U.S./



U.S. 9781789476897

Don't Feed the Pumpkin 0+

U.S. 9781789479317

Find out why you shouldn't feed the spooky characters in this book, with die-cut mouth holes throughout.



U.S. 9781789476866

0 pp BB with die-cut nouth holes throughout 80 x 180 x 14 mm

U.S. 9781789476910



Make spooky sounds with the characters in this shaped book, with googly eyes on the cover.



240 x 160 x 6 mm $(9.5 \times 6.3 \times 0.2 \text{ in})$ £3.99 U.K. \$1.98 U.S.

U.K. 978 I 789474565 U.S. 9781789479096

Santa's Gifts 0+

Join Santa as he delivers gifts to his festive friends at the North Pole! Little ones will love peeking through the shaped windows.



Dawn Machell U.K. 9781789477689 U.S. 9781789476880 12 pp shaped BB with die-cut handle $213 \times 180 \times 17 \text{ mm} (8.4 \times 7.1 \times 0.7 \text{ in})$ £8.99 U.K. \$6.99 U.S. / \$8.99 CAN

Don't Feed Santa Claus 0+ 🔭

Meet the festive characters in this playful book, with a fun rhyme and



less Moorhouse U.K. 9781789479218 U.S. 9781789476873 10 pp BB with die-cut mouth holes throughout $180 \times 180 \times 14 \text{ mm}$ (7.1 x 7.1 x 0.6 in) £7.99 U.K. \$4.99 U.S. / \$6.99 CAN



It's Christmas! (3+)

Find out who goes 'Ho, Ho, Ho!' in this Christmas board book, with fun googly eyes on the cover and shaped pages.



Dawn Machell U.K. 9781789479232 U.S. 9781789476903 10 pp shaped BB with googly eyes on the cover $240 \times 160 \times 6 \text{ mm}$ (9.5 × 6.3 × 0.2 in) £3.99 U.K. \$1.98 U.S.



make believe ideas

HEAD OFFICE

The Wilderness, Berkhamsted, Hertfordshire, HP4 2AZ, U.K.

Tel: +44 (0)1442 874 569

GENERAL ENQUIRIES

Email: enquiries@makebelieveideas.com

www.makebelieveideas.co.uk www.makebelieveideas.com

Prices correct at time of going to press but are subject to change without notice.

ISBN 13: 9781789479256







instagram.com /makebelieveideas



